

ELIXIRR INTERNATIONAL PLC
("Elixir", the "Company" or the "Group")
Director/PCA Dealings

Elixir International plc (AIM:ELIX), an established, global award-winning challenger consultancy, announces that on 10 May 2023, Stephen Newton, Chief Executive Officer of the Company, transferred 4,000 ordinary shares of 0.005 pence each in the capital of the Company ("Ordinary Shares") to his daughter for nil consideration (the "Transfer").

Following the Transfer, the holdings of Stephen Newton and his adult son and adult daughter (who, for the purposes of the Market Abuse Regulation are "persons closely associated" with Stephen Newton) remain at an aggregate of 13,239,895 Ordinary Shares representing 28.7 per cent. of the issued share capital of the Company.

For further information please contact:

Elixir International plc
Stephen Newton, CEO
Graham Busby, CFO

Public and Investor Relations contacts:
Caroline Pitt

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finnCap Ltd (Nominated Adviser & Sole Broker)
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About Elixir International plc

Elixir is an established global award-winning management consultancy, challenging the larger consultancies by delivering innovative and bespoke solutions to a repeat, globally-recognised client base.

Elixir was founded in 2009, by Stephen Newton, Graham Busby, Ian Ferguson, Andy Curtis and Mark Goodyear, experienced business advisors who identified a market opportunity to provide bespoke, personal services as a 'challenger' to the traditional consultancy businesses in the market. Elixir guides its clients to overcome challenges such as: future-proofing against technological disruption; development and roll-out of new propositions, products and services; incubating new businesses; navigating a more complex and multinational regulatory environment; and project management and implementation of major change programmes.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Stephen Newton Megan Newton
2.	Reason for the Notification	
a)	Position/status	Chief Executive Officer PCA
b)	Initial notification/Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Elixir International plc
b)	LEI	213800MKY7OHHVAKW681
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 0.005p each ("Ordinary Shares")
	Identification code	GB00BLPHTX84
b)	Nature of the transaction	Transfer for nil consideration from Stephen Newton to Megan

b)	Nature of the transaction	Transfer for full consideration from Stephen Newton to Megan Newton (PCA of Stephen Newton)	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		n/a	4,000
d)	Aggregated information: <ul style="list-style-type: none"> Aggregated volume Price 	n/a	
e)	Date of the transaction	10 May 2023	
f)	Place of the transaction	Outside of trading venue	

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