

11 May 2023

JD SPORTS FASHION PLC

APPOINTMENT OF CHIEF FINANCIAL OFFICER

JD Sports Fashion Plc ('JD' or 'Group'), the leading global sports-fashion retailer, today announces that Dominic Platt has been appointed as Chief Financial Officer ('CFO') and as a member of the Board, and is currently expected to join later this year.

Dominic is currently CFO of BGL Group, one of the UK's leading digital distributors of financial services and owner of Compare the Market. He previously held senior finance roles at Darty Plc, where he was Group Finance Director and Managing Director of International Businesses, and at Cable and Wireless Plc both in the UK and internationally. Dominic has extensive experience in international consumer-focused public and private companies, including helping to drive growth strategies and deliver successful results. He is an independent non-executive Director at N Brown Group Plc and a Fellow of the Chartered Institute of Management Accountants.

Neil Greenhalgh, JD's current Group CFO, will leave the business later in the summer having completed the publication of the Annual Report for the year to 28 January 2023 and after ensuring that an orderly transition of his responsibilities is in place, as communicated on 12 October 2022.

Régis Schultz, Chief Executive Officer, commented:

"We are delighted to welcome Dominic to JD. He brings strong international and public company expertise and a wealth of experience in consumer-focused businesses. Having worked closely with Dominic before, I am certain his financial expertise, deep knowledge of governance and strategic counsel will be crucial in helping to drive forward the next chapter in the global growth story of JD.

"I would also like to thank Neil Greenhalgh for his significant contribution to JD's success since he first joined in 2004, and as CFO since 2018, and wish him all the best for his future."

Dominic Platt commented:

"I very much look forward to working with Régis and the team to build on JD's huge success to date and to execute on the strategy it has set out. JD has a clear ambition to become the leading global sports-fashion powerhouse and I am excited to support the Group in realising its strategic vision."

There are no further matters which require to be disclosed pursuant to Listing Rule 9.6.13.

Enquiries:

JD Sports Fashion Plc

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