

11 May 2023

Loungers plc
(the "Company")

Director / PDMR Dealing

On 11 May 2023, the Company was notified by Adam Bellamy, a Non-Executive Director of the Company, that, on that date, he had acquired 10,109 ordinary shares of 1 pence each in the Company ("Ordinary Shares") at a price of 197.7 pence per Ordinary Share.

Following this acquisition, Adam Bellamy is interested in 24,012 Ordinary Shares representing 0.02 per cent. of the issued Ordinary Shares.

Enquiries:

Loungers plc
 Nick Collins, Chief Executive Officer
 Gregor Grant, Chief Financial Officer

Via Powerscourt

Houlihan Lokey UK Limited (Financial Adviser and NOMAD)
 Sam Fuller / Tim Richardson

Tel: +44 (0) 20 7484 4040

Liberum Capital (Joint Broker)
 Andrew Godber / John Fishley

Tel: +44 (0) 20 3100 2000

Peel Hunt (Joint Broker)
 Dan Webster / Andrew Clark

Tel: +44 (0) 20 7418 8900

Powerscourt (Financial Public Relations)
 Rob Greening / Nick Hayns / Elizabeth Kittle

Tel: +44 (0) 20 7250 1446

The Company publicly discloses the following notification pursuant to the Market Abuse Regulations:

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Adam Bellamy					
2	Reason for the notification						
a)	Position/status	Non-Executive Director					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Loungers plc					
b)	LEI	213800FA4HQ339CRNN34					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary Shares					
	Identification code	GB00BH4JR002					
b)	Nature of the transaction	Acquisition of Ordinary Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>197.7p</td><td>10,109</td></tr></table>		Price(s)	Volume(s)	197.7p	10,109
Price(s)	Volume(s)						
197.7p	10,109						
d)	Aggregated information	<table><tr><td>Aggregated Price(s)</td><td>Aggregated Volume(s)</td></tr></table>		Aggregated Price(s)	Aggregated Volume(s)		
Aggregated Price(s)	Aggregated Volume(s)						

	- Aggregated volume		
	- Price	197.7p	10,109
e)	Date of the transaction	11 May 2023	
f)	Place of the transaction	London Stock Exchange	

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHGPUWPAUPWGPG