RNS Number: 3137Z 4imprint Group PLC 12 May 2023

crossed or reached

TR-1: Standard form for notification of major holdings

| | TR-1: Sta | ndard form for | notification of | f major hold | ings | |
|--|---|---|-----------------------------------|---|------|--|
| 1. Issuer Details | | | | | | |
| ISIN | | | | | | |
| GB0006640972 | | | | | | |
| Issuer Name | | | | | | |
| 4IMPRINT GROUI | P PLC | | | | | |
| UK or Non-UK I | ssuer | | | | | |
| UK | | | | | | |
| 2. Reason for No | tification | | | | | |
| An acquisition or | disposal of vo | ting rights | | | | |
| 3. Details of pers | | | ion obligation | , | | |
| Name | o oubject to | | on obligation | • | | |
| Baillie Gifford & C | Co | | | | | |
| City of registere | | nnlicable) | | | | |
| Edinburgh | 011100 (11 4 | ppiicabie) | | | | |
| Country of regis | tered office | (if applicable) | | | | |
| United Kingdom | | (FF) | | | | |
| 4. Details of the | shareholder | | | | | |
| | Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above | | | | | |
| City of registered office (if applicable) | | | | | | |
| | | | | | | |
| Country of regis | stered office | (if applicable) | | | | |
| | | | | | | |
| 5. Date on which | the threshol | d was crossed | d or reached | | | |
| 11-May-2023 | | | | | | |
| 6. Date on which | Issuer notifi | ed | | | | |
| 12-May-2023 | | | | | | |
| 7. Total positions | of person(s |) subject to th | ne notificatio | n obligatior | 1 | |
| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer | | |
| Resulting situation on the date on which threshold was | 9.970000 | 0.000000 | 9.970000 | 2799159 | | |

| Position of previous | 10.950000 | 0.000000 | 10.950000 | |
|------------------------------|-----------|----------|-----------|--|
| notification (if applicable) | 10.930000 | 0.000000 | 10.930000 | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---|---|---|------------------------------------|--|
| GB0006640972 | | 2799159 | | 9.970000 |
| Sub Total 8.A | 2799159 | | 9.970000 | % |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|---|--------------------|
| | | | |
| Sub Total 8.B1 | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|--------------------|
| | | | | |
| Sub Total 8.B2 | | | | |

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | | | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|--------------------------------|----------------------------|----------|--|---|
| Baillie Gifford & Co | Baillie Gifford & Co | 9.970000 | | 9.970000% |

10. In case of proxy voting

| Name of the proxy | holder |
|-------------------|--------|
|-------------------|--------|

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

12. Date of Completion

12-May-2023

13. Place Of Completion

Edinburgh

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