

15 May 2023

**Supreme plc**  
**("Supreme," the "Company" or the "Group")**

**Director Share Purchase**

Supreme (AIM:SUP), a leading manufacturer, supplier, and brand owner of fast-moving consumer products, has been notified on 15 May 2023 that on 12 May 2023, Suzanne Smith, Chief Financial Officer, purchased a total of 21,000 Ordinary Shares at a price of 101.5 pence per share. Following this purchase, Suzanne Smith now has a total beneficial interest in 39,656 Ordinary Shares, representing 0.034% of the current issued share capital of the Company.

The Company's current share capital consists of 117,321,126 Ordinary Shares with voting rights.

Further details of the PDMR dealing are included below. This information has been provided in accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Suzanne Smith					
2	Reason for the notification						
a)	Position/status	CFO					
b)	Initial notification /Amendment	Initial					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Supreme plc					
b)	LEI	213800DBHC15WQWECL16					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares  GB00BDT89C08					
b)	Nature of the transaction	purchase of ordinary shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>101.5p</td><td>21,000</td></tr></table>		Price(s)	Volume(s)	101.5p	21,000
Price(s)	Volume(s)						
101.5p	21,000						
d)	Aggregated information - Aggregated volume - Price	n/a					
e)	Date of the transaction	12 May 2023					
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)					

**Enquiries:**

**Supreme plc**  
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#### About Supreme

Supreme supplies products across five key categories; batteries, lighting, vaping, sports nutrition & wellness, and branded household consumer goods. The Company's capabilities span from product development and manufacturing through to its extensive retail distribution network and direct to consumer capabilities. This vertically integrated platform provides an excellent route to market for well-known brands and products.

The Group has over 3,300 active business accounts with retail customers who manage over 10,000 branded retail outlets. Customers include B&M, Home Bargains, Poundland, The Range, Sainsbury's, Sports Direct, Londis, SPAR, Costcutter, Asda, Halfords, Iceland and HM Prison & Probation Service.

In addition to distributing globally-recognised brands such as Duracell, Energizer and Panasonic, and supplying lighting products exclusively under the Energizer, Eveready and JCB licences across 45 countries, Supreme has also developed brands in-house, most notably 88Vape and has a growing footprint in Sports Nutrition and Wellness.

[www.investors.supreme.co.uk](http://www.investors.supreme.co.uk)

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