

24 May 2023

4imprint Group plc
AGM Trading Update and Notice of Results

4imprint Group plc, (the "Group"), the leading direct marketer of promotional products, today holds its Annual General Meeting at which Paul Moody, Chairman, will make the following remarks:

"Following a record year for 4imprint in 2022, the business has made substantial further progress in 2023, with the Group's operating and financial performance running in line with the Board's expectations.

The first four months of 2023 saw very strong demand, with year-to-date total order intake up 22% over the same period in 2022. This result was anticipated in our operational planning, which was set firmly in the context of relatively weak, pandemic-affected prior year comparatives in the first quarter of 2022. With more challenging prior year comparatives from April onwards, we expect the percentage increases in total order activity seen in the first quarter to moderate for the rest of 2023.

It is still early in the year and we are aware of the possibility of economic slowdown in our primary US market. Nevertheless, we still expect to deliver a full year revenue and operating profit performance consistent with the current range of analysts' forecasts.

The Board remains very confident in our strategy and our ability to continue to take market share."

The Group also confirms that it will announce its half year results for the 26 weeks ending 1 July 2023 on Wednesday 9 August 2023.

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