

**24 May 2023**

**4imprint Group plc**  
**AGM Trading Update and Notice of Results**

4imprint Group plc, (the "Group"), the leading direct marketer of promotional products, today holds its Annual General Meeting at which Paul Moody, Chairman, will make the following remarks:

"Following a record year for 4imprint in 2022, the business has made substantial further progress in 2023, with the Group's operating and financial performance running in line with the Board's expectations.

The first four months of 2023 saw very strong demand, with year-to-date total order intake up 22% over the same period in 2022. This result was anticipated in our operational planning, which was set firmly in the context of relatively weak, pandemic-affected prior year comparatives in the first quarter of 2022. With more challenging prior year comparatives from April onwards, we expect the percentage increases in total order activity seen in the first quarter to moderate for the rest of 2023.

It is still early in the year and we are aware of the possibility of economic slowdown in our primary US market. Nevertheless, we still expect to deliver a full year revenue and operating profit performance consistent with the current range of analysts' forecasts.

The Board remains very confident in our strategy and our ability to continue to take market share."

The Group also confirms that it will announce its half year results for the 26 weeks ending 1 July 2023 on Wednesday 9 August 2023.

For further information, please contact:

4imprint Group plc  
Tel. + 44 (0) 20 3709 9680

MHP Group  
Tel. + 44 (0) 7884 494112  
Email: [4imprint@mhpgroup.com](mailto:4imprint@mhpgroup.com)

Kevin Lyons-Tarr  
Chief Executive Officer

Katie Hunt

David Seekings  
Chief Financial Officer

Eleni Menikou

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