

25 May 2023

VENTURE LIFE GROUP PLC
("Venture Life" "VLG" or the "Group")

Director Dealings

Venture Life Group plc (AIM: VLG), a leader in developing, manufacturing and commercialising products for the international self-care market, announces that Paul McGreevy, Non-Executive Chairman, today purchased 125,276 ordinary shares of 0.3p each in the Company ("Ordinary Shares") at a volume weighted average price of 39.91 pence per Ordinary Share.

Following this purchase, Mr McGreevy beneficially holds 689,866 Ordinary Shares representing 0.55 per cent. of the Company's issued share capital.

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About Venture Life (www.venture-life.com)

Venture Life is an international consumer self-care company focused on developing, manufacturing and commercialising products for the global self-care market. With operations in the UK, The Netherlands and Italy, the Group's product portfolio includes some key products such as the UltraDEX and Dentyl oral care product ranges, food supplements for maintaining brain function, medical devices for women's intimate healthcare, fungal infections and proctology, and dermo-cosmetics for addressing the signs of ageing.

The products, which are typically recommended by pharmacists or healthcare practitioners, are available primarily through pharmacies and grocery multiples. In the UK and The Netherlands, these are supplied direct by the company to retailers, elsewhere they are supplied by the Group's international distribution partners.

Through its Development & Manufacturing business in Italy, Biokosmes, the Group also provides development and manufacturing services to companies for consumer healthcare products, primarily medical devices.

The Company makes the following disclosures in accordance with article 19(3) of the Market Abuse Regulation:

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Paul McGreevy
2	Reason for the notification	
a)	Position/status	Non-Executive Chariman
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Venture Life Group plc
b)	LEI	213800S8CZUPLAB2KC70

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.3p each in Venture Life Group plc GB00BFPM8908
b)	Nature of the transaction	Purchase of ordinary shares
c)	Price(s) and volume(s)	50,276 ordinary shares at 39.78 pence per share 75,000 ordinary shares at 40.00 pence per share
d)	Aggregated information - Aggregated volume - Price	n/a
e)	Date of the transaction	25 May 2023
f)	Place of the transaction	London Stock Exchange

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