#### 26 May 2023

#### Aston Martin Lagonda Global Holdings plc

# Notification of transactions by Directors, Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with them

Aston Martin Lagonda Global Holdings plc (the "Company") announces the following changes in the interests of Directors in the Ordinary Shares in the Company ("Shares"), which took place on 24 May 2023.

#### Long-term Incentive Plan awards

In accordance with the rules of the Aston Martin Lagonda Long-Term Incentive Plan 2018 ("LTIP"), the Director named below was granted nil-cost options over Shares as follows:

• Doug Lafferty (CFO) - 352,852 shares (200% of salary)

The LTIP award is the 2023 grant and is subject to the performance conditions, performance periods, vesting periods and malus and clawback provisions set out below, in-line with the Remuneration Policy approved in 2022, and as disclosed in the 2022 Directors' Remuneration Report.

#### 2023 LTIP performance measures and targets

		2023 LTIP targets	Vesting* (as a % of maximum)
Adjusted EBITDA	Threshold	400	20%
(£m in FY25)	Stretch	475	80%
(80% of award)	Maximum	550	100%
Relative TSR**	Threshold	Rank 6 <sup>th</sup> (median)	20%
(vs. luxury peers) (20% of award)	Maximum	Rank 3 <sup>rd</sup> or above (80 <sup>th</sup> percentile)	100%

\* Vesting will be on a straight-line basis between each of threshold and stretch, and stretch and maximum for the EBITDA element and threshold and maximum for the TSR element.

\*\*TSR performance will be measured on a ranked basis against the following luxury companies: Burberry, Capri Holdings, Compagnie Financiere Richemont, Ferrari, Hermes International, Kering, LVMH, Moncler, Prada and Ralph Lauren.

The Remuneration Committee retains discretion to adjust the vesting levels to ensure they reflect underlying business
performance and any other relevant factors to ensure that the value at vesting is fully reflective of the performance
delivered and executives do not receive unjustified windfall gains.

### Performance period

Performance for both measures will be measured over three financial years to 31 December 2025. Subject to performance, awards will vest 3 years from grant, following the announcement of results for 2025 but subject to a further 2-year holding period post vest (net of tax).

The CFO will be required to hold at least 75% of any shares that vest (net of tax) until he has met his shareholding guidelines under the shareholding policy.

#### Deferred Share Bonus Plan awards

In accordance with the rules of the Aston Martin Lagonda Deferred Share Bonus Plan 2018 ("DBSP"), the Directors named below were granted nil-cost options over Shares as follows:

- Amedeo Felisa (CEO) 5,820 shares
- Doug Lafferty (CFO) 12,221 shares

The DBSP awards are in relation to the 2022 annual bonus which, as disclosed in the 2022 Directors' Remuneration Report, was to be delivered 50% in cash and 50% in deferred shares. The number of shares granted reflects the net bonus amount (post tax and NI). Shares under the DBSP awards are deferred for a period of 3 years from grant and will be released, subject to continued employment, on 24 May 2026.

#### Malus and Clawback:

- Malus and clawback provisions will be operated at the discretion of the Remuneration Committee in respect of awards
  granted under the LTIP and DBSP where it considers that there are exceptional circumstances. Such exceptional
  circumstances may include serious reputational damage, a failure of risk management, an error in available financial
  information, which led to the award being greater than it would otherwise have been or personal misconduct.
- Clawback may be applied for a period of up to three years for any LTIP and DBSP awards.

### Enquiries

### Investors and Analysts

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# Notification of transactions by Directors, Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Doug Lafferty		
2	Reason for the notification	n <u>.</u>		
a)	Position/status	Chief Financial Officer		
b)	Initial notification/Amendment	Initial Notification		
3	Details of the issuer, emission a monitor	allowance market participant, au	ction platform, auctioneer or auction	
a)	Name	Aston Martin Lagonda Global Holdings plc		
b)	LEI	213800167WOVOK5ZC776		
4	Details of the transaction(s): se transaction; (iii) each date; and	ection to be repeated for (i) each type of instrument; (ii) each type of l(iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares		
	Identification code	ISIN: GB00BN7CG237		
b)	Nature of the transaction	Grant of 2023 LTIP awards		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		nil	352,852	
			<u>'</u>	
d)	Aggregated information			
	- Aggregated volume	352,852 nil		
	- Price			
e)	Date of the transaction	24 May 2023		
f)	Place of the transaction	Outside a trading venue		

# Notification of transactions by Directors, Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Amedeo Felisa
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Aston Martin Lagonda Global Holdings plc

b)	LEI	213800167WOVOK5ZC776		
4		ection to be repeated for (i) each type of instrument; (ii) each type of (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares		
	Identification code	ISIN: GB00BN7CG237		
b)	Nature of the transaction	Grant of 2023 DBSP awards		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		nil	5,820	
d)	Aggregated information			
- Aggregated volume 5,820		5,820		
	- Price	nil		
e)	Date of the transaction	24 May 2023		
f)	Place of the transaction	Outside a trading venue		

# Notification of transactions by Directors, Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with them

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a)	Name	Doug Lafferty		
2	Reason for the notification	<u>I</u>		
a)	Position/status	Chief Financial Officer		
b)	Initial notification/Amendment	Initial Notification		
3	Details of the issuer, emission monitor	allowance market participant, auction platform, auctioneer or auction		
a)	Name	Aston Martin Lagonda Global Holdings plc		
b)	LEI	213800167WOVOK5ZC776		
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a)	Description of the financial instrument, type of instrument	Ordinary Shares		
	Identification code	ISIN: GB00BN7CG237		
b)	Nature of the transaction	Grant of 2023 DBSP awards		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		nil	12,221	
d)	Aggregated information			
	- Aggregated volume	12,221 nil		
e)	Date of the transaction	24 May 2023		
f)	Place of the transaction	Outside a trading venue		

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