

26 May 2023

**Blackbird plc**  
(the "Company")

**Notice of 2023 Annual General Meeting**

Blackbird plc (AIM: BIRD; OTCQX: BBRDF), the technology licensor, developer and seller of the market-leading cloud video editing platform, [Blackbird](https://www.blackbird.video), announces that the Company's 2023 Annual General Meeting (the "AGM") will be held at 10.30 a.m. on 19 June 2023 at Tuition House, 27-37 St George's Road, London, SW19 4EU.

A circular containing the notice of the AGM has been posted today to those shareholders who have elected to receive hard copy communications and will shortly be available on the Company's website at [www.blackbird.video/investor-relations](https://www.blackbird.video/investor-relations).

The AGM will be run as an open meeting and shareholders are welcome to attend the meeting in person.

Shareholders will not receive a form of proxy for the AGM in the post. Instead, they may submit proxy votes electronically using the Share Portal Service at [www.signalshares.com](https://www.signalshares.com), as set out in the notes to the notice of the AGM. Alternatively, a hard copy proxy form may be requested directly from the Company's registrars, Link Group, 10th Floor, Central Square, 29 Wellington Street, Leeds LS1 4DL (telephone number 0371 664 0300).

David Main, a non-executive director of the Company, has informed the Company that he will not seek re-election at the AGM and as such will cease to be a Director of the Company at the conclusion of the AGM.

The Company's report and accounts for the year ended 31 December 2022, a copy of which can be viewed at <https://www.blackbird.video/investor-relations/>, have also been sent to those shareholders who have elected to receive hard copy communications.

**Enquiries:**

**Blackbird plc**

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**About Blackbird plc**

Blackbird plc operates in the fast-growing SaaS and cloud video market. It has created Blackbird®, a market-leading suite of cloud-native computing applications for video, all underpinned by its lightning-fast codec. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud. Blackbird® enables multiple applications, which are used by rights holders, broadcasters, sports and news video specialists, esports, live events and content owners, post-production houses, other mass market digital video channels and corporations.

Since it is cloud-native, Blackbird® removes the need for costly, high-end workstations and can be used from almost anywhere on almost any device. It also allows full visibility on multi-location digital content, improves time to market for live content such as video clips and highlights for digital distribution, and ultimately results in much more effective monetisation.

Blackbird plc is a licensor of its core video technology under its 'Powered by Blackbird' licensing model. Enabling video companies to accelerate their path to true cloud business models, licensees benefit from power and carbon reductions, cost and time savings, less hardware and bandwidth requirements and easy scalability.

[www.blackbird.video](http://www.blackbird.video)

[www.linkedin.com/company/blackbird-cloud](http://www.linkedin.com/company/blackbird-cloud)

[www.twitter.com/blackbirdcloud](http://www.twitter.com/blackbirdcloud)

[www.facebook.com/blackbirdplc](http://www.facebook.com/blackbirdplc)

[www.youtube.com/c/Blackbirdcloud](http://www.youtube.com/c/Blackbirdcloud)

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