

1 June 2023

THE PROPERTY FRANCHISE GROUP PLC
(the "Company" or the "Group")

Board Change

Appointment of Non-Executive Director

The Property Franchise Group PLC, the UK's largest property franchisor, is pleased to announce the appointment of Claire Louise Noyce as a Non-Executive Director of the Company, with immediate effect.

Claire brings 25 years of significant capital markets and governance experience, currently as Deputy Chair of the Quoted Companies Alliance (QCA) and as Managing Partner and CEO of Hybridan LLP.

As CEO of the Corporate Broking firm, Hybridan, Claire has spent many years advising growth companies across London markets, as well as companies that are unlisted. Claire has worked with the QCA for the past 9 years, the last three years as Deputy Chair.

Gareth Samples, Chief Executive Officer of The Property Franchise Group, commented: "We are delighted to welcome Claire to our Board. She has accumulated a wealth of corporate finance, governance and strategic experience, which we are excited to draw upon as we continue to pursue our growth strategy."

The following information regarding the appointment of Claire Louise Noyce (aged 50) is required to be disclosed under Schedule 2(g) of the AIM Rules for Companies:

<i>Full Name:</i>	Claire Louise Noyce
<i>Current Directorship / Partnerships:</i>	Hybridan LLP Constance Securities Ltd Quoted Companies Alliance
<i>Previous Directorship / Partnerships:</i>	None

There are no further disclosures to be made under Schedule 2(g) of the AIM Rules for Companies.

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For further information, please contact:

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About The Property Franchise Group PLC:

The Property Franchise Group PLC (AIM: TPGF) is the largest property franchisor in the UK and manages the second largest estate agency network and portfolio of lettings properties in the UK.

The Company was founded in 1986 and has since grown to a diverse portfolio of nine brands operating throughout the UK, comprising longstanding high-street focused brands and a hybrid, no sale no fee agency.

The Property Franchise Group's brands are Martin & Co, EweMove, Hunters, CJ Hole, Ellis & Co, Parkers, Whitegates, Mullucks & Country Properties.

Headquartered in Bournemouth, UK, the Company was listed on AIM on the London Stock Exchange in 2013. More information is available at www.propertyfranchise.co.uk

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