

2 June 2023

**NAHL Group PLC**  
("NAHL" the "Company" or the "Group")

**Director/PDMR Shareholdings**

NAHL (AIM: NAH), a leading UK marketing and services business focused on the consumer legal market, has been informed that in order to fund the cost and tax liabilities arising from the recent exercise of share options, James Saralis (Group Chief Executive) has today sold 102,522 ordinary shares of £0.0025 each in the Company ("**Ordinary Shares**") at a price of 39.1p per Ordinary Share. Following the sale, James Saralis holds 137,315 Ordinary Shares, representing approximately 0.29% of the Company's issued share capital.

In addition, the Group has been notified that Chris Higham (Group Chief Financial Officer) has today sold 46,000 Ordinary Shares at a price of 38.0p per Ordinary Share and subsequently repurchased into his SIPP 46,000 Ordinary Shares at a price of 39.16p per Ordinary Share (together the "**SIPP Transfer**"). Following the SIPP Transfer, Chris Higham's beneficial interest in the share capital of the Company remains unchanged at 202,434 Ordinary Shares, equivalent to approximately 0.43% of the Company's issued share capital.

The following notification, made in accordance with the requirements of the UK Market Abuse Regulation, gives further details.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Mr James Saralis					
2	Reason for the notification						
a)	Position/status	Chief Executive Officer (Director and PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	NAHL Group plc					
b)	LEI	213800FQN7XBX1S6U981					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.0025 each in NAHL Group PLC  Identification code (ISIN) for NAHL Group PLC ordinary shares: GB00BM7S2W63					
b)	Nature of the transaction	Sale of Ordinary Shares in NAHL Group PLC					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volumes</td></tr><tr><td>39.1p</td><td>102,522</td></tr></table>		Price(s)	Volumes	39.1p	102,522
Price(s)	Volumes						
39.1p	102,522						
d)	Aggregated information: - Aggregated volume - Price	102,522 Ordinary Shares £0.391					
e)	Date of the transaction	2 June 2023					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Chris Higham
2	Reason for the notification	
a)	Position/status	Chief Financial Officer (Director and PMDR)
b)	Initial notification	Initial notification

	/Amendment			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	NAHL Group plc		
b)	LEI	213800FQN7XBX1S6U981		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.0025 each in NAHL Group PLC  Identification code (ISIN) for NAHL Group PLC ordinary shares: GB00BM7S2W63		
b)	Nature of the transaction	Sale and repurchase of Ordinary Shares into SIPP		
c)	Price(s) and volume(s)	Price(s)	Volumes	
		Sale		
		38.0p	46,000	
		Repurchase		
		39.16p	46,000	
d)	Aggregated information: - Aggregated volume - Price	N/A		
e)	Date of the transaction	2 June 2023		
f)	Place of the transaction	Outside a trading venue		

ENDS

For further information please call:

**NAHL Group PLC**  
James Saralis (CEO)  
Chris Higham (CFO)

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#### Notes to Editors

NAHL Group plc (AIM: NAH) is a leader in the Consumer Legal Services (CLS) market. The Group provides services and products to individuals and businesses in the CLS market through its two divisions:

- **Consumer Legal Services** provides outsourced marketing services to law firms through National Accident Helpline and Homeward Legal; and claims processing services to individuals through Your Law, Law Together and National Accident Law. In addition, it also provides property searches through Searches UK.
- **Critical Care** provides a range of specialist services in the catastrophic and serious injury market to both claimants and defendants through Bush & Co.

More information is available at [www.nahgroupplc.co.uk](http://www.nahgroupplc.co.uk), [www.national-accident-helpline.co.uk](http://www.national-accident-helpline.co.uk) and [www.bushco.co.uk](http://www.bushco.co.uk).

information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

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