

15 June 2023

M&C SAATCHI PLC
(the "Company" or "M&C Saatchi")
Confirmation of Director Appointments

Further to its announcement on 30 March 2023, the Company confirms, following the Annual General Meeting yesterday, the appointments of Zillah Byng-Thorne to the Board of M&C Saatchi as independent Non-Executive Chair and Chris Sweetland as a Non-Executive Director to the Board of M&C Saatchi with immediate effect.

Zillah brings a wealth of experience across media and technology businesses, including having most recently been Chief Executive Officer of Future plc. She is currently Chair of Trustpilot Group plc and has served on the Boards of Flutter Entertainment plc, GoCompare and Auto Trader.

Chris will serve as a representative of AdvancedAdVT Limited and Vin Murria who hold in aggregate 27,237,985 ordinary shares in the Company, representing 22.2 per cent. of the Company's issued share capital. Accordingly, Chris will not be considered to be independent. Chris was previously the Deputy Group Finance Director of WPP Group and is currently a Non-Executive Director at TPX Holdings plc and Unlimited Marketing Group, a private equity-owned marketing services group. Chris will be entitled to remain on the Board provided AdvancedAdVT Limited and Vin Murria retain an aggregate interest of at least 11.5 per cent. of the Company's issued share capital.

In accordance with Schedule 2 (g) of the AIM Rules for Companies, Zillah Byng-Thorne (aged 48 years) and Christopher Sweetland (aged 68 years) hold/have held the following directorships/partnerships in the last five years:

Zillah Byng-Thorne

Current directorships/partnerships

Ballast Group Holdings Limited trading as CarTrawler
Globalwebindex Holdings Limited
Norwegian Cruise Line Holdings Ltd
The Surelight Project Limited
Trustpilot Group Plc

Previous directorships/partnerships (last five years)

A&S Publishing Company Limited
Ascent Publishing Limited
Barcroft Media Limited
Barcroft Productions Limited
Barcroft Studios Limited
Broadleaf Us Bidco Inc.
Business Energy Online Limited
Byng & Mckenzie Consultants Ltd
Centaur Consumer Exhibitions Limited
Circlesix Media Inc.
Clique Brands UK Limited
Comary Inc
CTW Media Limited
Dennis Interactive Limited
Dennis Interactive, Inc.
Dennis Publishing Limited
Energylinx For Business Limited
Energylinx For Business Trading Limited
Energylinx Limited
Etihad Topco Limited
Euphoria Holdings Limited
First Post Newsgroup IPR Limited
Flutter Entertainment Public Limited Company
Future Creative Media (Canada) Ltd
Future Holdings 2002 Limited
Future New1 Limited
Future Plc
Future Publishing (Overseas) Limited
Future Publishing Holdings Limited
Future Publishing Limited
Future Publishing s.r.o.
Future TopCo Limited
Future US, Inc
Future Verlag GmbH
Futurefolio Limited
Gio Compario Limited
Go Compare Limited
GoCo Group Limited
GoCo Limited
GoCompare.Com Finance Limited
GoCompare.Com Limited

I Feel Good (Holdings) Limited
 Look After My Bills Ltd
 Maxza Enterprises Limited
 MCV Media UK Limited
 Mobile Entertainment Limited
 Mozo Pty Ltd
 Newbay Media Europe Limited
 Newbay Media UK Holdco Limited
 Pricepanda Group GmbH
 Professional Publishers Association Ltd
 Sapphire Bidco Limited
 Sapphire Holdco Limited
 Sapphire Midco Limited
 Sapphire Topco Limited
 Saracenia Limited
 Shortlist Media Limited
 Smartbrief LLC
 The Global Voucher Group Limited
 The Kiplinger Washington Editors, Inc.
 The Week Limited
 The Week Publications, Inc.
 THG Plc
 This Is The Big Deal Inc
 This Is The Big Deal Limited
 Three PM Limited
 TI Media Limited
 Waive Ltd
 What Culture Limited

Christopher Sweetland

Previous directorships/partnerships (last five years)
 N/A

Current directorships/partnerships

Riverside Quarter Residents Association Limited
 TPXImpact Holdings plc
 Unlimited Marketing Group Ltd
 Wandsworth Central Properties Limited

Zillah was a director of CTW Media Limited, MCV Media UK Limited, and Mobile Entertainment Limited (the "Companies") when each entered into creditors voluntary liquidations on 9 March 2018. The Companies were subsequently dissolved in October 2018.

Zillah holds 143,536 ordinary shares in the Company representing 0.12% of the Company's issued ordinary share capital. Chris holds 25,000 ordinary shares in the Company representing 0.02% of the Company's issued ordinary share capital.

Zillah and Chris hold no options over ordinary shares in the Company.

There are no further disclosures to be made under Schedule 2(g) of the AIM Rules for Companies.

For further information please call:

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