

1	Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	Jonathan Myers						
2	Reason for the notification							
a)	Position/status	Chief Executive Officer						
b)	Initial notification/Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	PZ Cussons plc						
b)	LEI	XB3CXKKKED7OMV80FY35						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each in PZ Cussons plc GB00B19Z1432						
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP						
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>(1) £1.76</td><td>85</td></tr><tr><td>(2) Nil</td><td>57</td></tr></table>	Price(s)	Volume(s)	(1) £1.76	85	(2) Nil	57
Price(s)	Volume(s)							
(1) £1.76	85							
(2) Nil	57							
d)	Aggregated information - Aggregated volume - Price	(1) 85 (2) 57 (1) £149.60 (2) Nil						
e)	Date of the transaction	19 June 2023						
f)	Place of the transaction	(1) XLON (2) Outside a trading venue						

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Sarah Pollard
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	PZ Cussons plc
b)	LEI	XB3CXXXXXED7OMV80FY35
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each in PZ Cussons plc

	Identification code	GB00B19Z1432	
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP	
c)	Price(s) and volume(s)	Price(s) (1) £1.76 (2) Nil	Volume(s) 86 57
d)	Aggregated information		
	- Aggregated volume	(1) 86 (2) 57	
	- Price	(1) £151.36 (2) Nil	
e)	Date of the transaction	19 June 2023	
f)	Place of the transaction	(1) XLON (2) Outside a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	Steve Noble						
2	Reason for the notification							
a)	Position/status	Chief Supply Chain Officer						
b)	Initial notification/Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	PZ Cussons plc						
b)	LEI	XB3CXKKKED7OMV80FY35						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each in PZ Cussons plc						
	Identification code	GB00B19Z1432						
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP						
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(2) Nil	57							
d)	Aggregated information							
	- Aggregated volume	(1) 85 (2) 57						
	- Price	(1) £149.60 (2) Nil						
e)	Date of the transaction	19 June 2023						
f)	Place of the transaction	(1) XLON (2) Outside a trading venue						

1	Details of the person discharging managerial responsibilities/person closely associated	
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a)	Name	Kevin Massie						
2	Reason for the notification							
a)	Position/status	General Counsel & Company Secretary						
b)	Initial notification/Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	PZ Cussons plc						
b)	LEI	XB3CXXXXXED7OMV80FY35						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each in PZ Cussons plc						
	Identification code	GB00B19Z1432						
b)	Nature of the transaction	(1) Purchase of partnership shares pursuant to the rules of the Share Incentive Plan 2020 (SIP) (2) Grant of matching shares pursuant to the rules of the SIP						
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(2) Nil	57							
d)	Aggregated information							
	- Aggregated volume	(1) 85 (2) 57						
	- Price	(1) £149.60 (2) Nil						
e)	Date of the transaction	19 June 2023						
f)	Place of the transaction	(1) XLON (2) Outside a trading venue						

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