

The information contained within this announcement is deemed by the Company to constitute inside information for the purposes of Article 7 of EU Regulation 596/2014 (which forms part of domestic UK law pursuant to the European Union (Withdrawal) Act 2018) ("UK MAR"). Upon the publication of this announcement via a Regulatory Information Service, this information is considered to be in the public domain.

**For immediate release**

26 June 2023

**BOSTON INTERNATIONAL HOLDINGS PLC**  
**("BIH" or the "Company")**

**Issue of New Ordinary Shares to Boston Merchant (HK) Limited**

The board of directors of BIH (the "**BIH Board**") announces that Boston Merchant (HK) Limited ("**BMHK**"), a company incorporated in Hong Kong and owned as to 98.039% of its share capital by Borden James, a Director of the Company, has subscribed for 20,000,000 new ordinary shares of 0.1 pence each in the Company (the "**New Ordinary Shares**") at 0.5 pence per share in cash (the "**Subscription Price**"). The New Ordinary Shares were allotted and issued to BMHK on 23 June 2023, raising £100,000 for the Company (before expenses) which is to be used for ongoing working capital purposes.

As the admission to listing of the Company's ordinary shares on the FCA's Official List (standard segment) ("**Standard Listing**") and to trading on the London Stock Exchange's main market for listed securities ("**LSE Main Market Trading**") is currently suspended, such allotment and issue is not conditional on the New Ordinary Shares being admitted to a Standard Listing or to LSE Main Market Trading. Applications will be made in due course for the New Ordinary Shares to be admitted to a Standard Listing and to LSE Main Market Trading simultaneously with the lifting of such suspension or otherwise when the existing or enlarged issued share capital of the Company is itself re-admitted to a Standard Listing and to LSE Main Market Trading.

Borden James himself owns 4,000,000 ordinary shares of 0.1 pence each in the Company.

**Total Voting Rights**

Following the allotment and issue of the New Ordinary Shares, the Company's issued share capital consists of 148,219,943 ordinary shares of 0.1 pence, each with one voting right. The Company does not hold any ordinary shares in treasury. Therefore, the total number of voting rights in the Company is 148,219,943.

The above figure of 148,219,943 should be used by shareholders in the Company as the denominator for the calculation by which they may determine if they are required to notify their interest in, or change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

For more information, please contact:-

**Boston International Holdings Plc**

Christopher Pitman, Chairman

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**Peterhouse Capital Limited (Broker)**

Lucy Williams / Duncan Vasey

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The following information relating to the transactions by Boston Merchant (HK) Limited (a person closely associated with Borden James) has been filed with the Financial Conduct Authority in accordance with Article 19(1) of UK MAR.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Boston Merchant (HK) Limited (a person closely associated with William Borden James)
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Person closely associated with a Director
b)	Initial notification / Amendment	Initial notification

	/Amendment			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Boston International Holdings Plc		
b)	LEI	213800OVVYT6ZUJUXD69		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 0.1 pence each  ISIN: GB00BD70S874		
b)	Nature of the transaction	Subscription for 20,000,000 new ordinary shares		
c)	Price(s) and volume(s)	Price	No. of shares	
		0.5 pence	20,000,000	
d)	Aggregated information  - Aggregated volume  - Price  - Total	20,000,000  0.5 pence  £100,000		
e)	Date of the transaction	23 June 2023		
f)	Place of the transaction	Outside a trading venue		

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