

26 June 2023

**VENTURE LIFE GROUP PLC**  
("Venture Life" "VLG" or the "Group")

**Director Dealings**

Venture Life Group plc (AIM: VLG), a leader in developing, manufacturing and commercialising products for the international self-care market, announces that Carl Dempsey, Non-Executive Director, today purchased 100,000 ordinary shares of 0.3p each in the Company ("Ordinary Shares") at a price of 38.00 pence per Ordinary Share.

Following this purchase, Mr Dempsey beneficially holds 148,500 Ordinary Shares representing 0.12 per cent. of the Company's issued share capital.

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**Venture Life Group PLC**

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**About Venture Life ([www.venture-life.com](http://www.venture-life.com))**

Venture Life is an international consumer self-care company focused on developing, manufacturing and commercialising products for the global self-care market. With operations in the UK, The Netherlands and Italy, the Group's product portfolio includes some key products such as the UltraDEX and Dentyl oral care product ranges, food supplements for maintaining brain function, medical devices for women's intimate healthcare, fungal infections and proctology, and dermo-cosmetics for addressing the signs of ageing.

The products, which are typically recommended by pharmacists or healthcare practitioners, are available primarily through pharmacies and grocery multiples. In the UK and The Netherlands, these are supplied direct by the company to retailers, elsewhere they are supplied by the Group's international distribution partners.

Through its Development & Manufacturing business in Italy, Biokosmes, the Group also provides development and manufacturing services to companies for consumer healthcare products, primarily medical devices.

The Company makes the following disclosures in accordance with article 19(3) of the Market Abuse Regulation:

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Carl Dempsey
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Venture Life Group plc
b)	LEI	213800S8CZUPLAB2KC70
<b>4</b>	<b>Details of the transaction (a) section to be completed for (i) each type of instrument; (ii)</b>	

4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 0.3p each in Venture Life Group plc  GB00BFPM8908
b)	Nature of the transaction	Purchase of ordinary shares
c)	Price(s) and volume(s)	100,000 ordinary shares at 38.00 pence per share
d)	Aggregated information  - Aggregated volume  - Price	n/a
e)	Date of the transaction	26 June 2023
f)	Place of the transaction	London Stock Exchange

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