

## REACH

**Public Policy Holding Company, Inc.**

**("PPHC", the "Group" or the "Company")**

### **PPHC maintains top position in Bloomberg Government 2022 Report**

Public Policy Holding Company, Inc., the government relations and public affairs group providing clients with a fully integrated and comprehensive range of services, is pleased to note that it has maintained its position as the largest provider of federal lobbying services in the US in the Bloomberg Government 2022 Top-Performing Lobbying Firms report (the "Report").

Three of PPHC's operating companies (Forbes Tate Partners, Crossroads Strategies and Alpine Group Partners) combined represented the largest providers of federal lobbying services in the US in 2022. Forbes Tate Partners maintained its position in the top 10 firms with the most revenue.

Crossroads Strategies was named as a 'Standout' firm having met the required designation, being firms that retained 80% or more of their clients from 2021 and 60% or more of their clients over three years. Standout firms also had to achieve revenue per lobbyist of \$550,000 or more.

According to the Report, lobbying spend in Washington reached a new high of \$4.0 billion in 2022, up from \$3.7 billion in 2021. Bloomberg Government analysed Lobbying Disclosure Act reports from all 2,105 registered lobbying firms that filed with the Senate during 2022 and the Report focused on 363 firms that reported \$1 million or more in revenue and lobbying activity in each quarter of the year.

#### **Stewart Hall, CEO of PPHC, commented:**

"Federal lobbying activity is now worth \$4bn per annum and the fact that PPHC's operating companies are the largest providers of these services positions us well for continued growth in this highly fragmented market. This, combined with our state-based government relations and public affairs services, gives us the ability to support our clients in multiple jurisdictions and across multiple disciplines."

#### **Enquiries**

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#### **About PPHC**

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research and digital advocacy campaigns. Retained by over two-thirds of its 1000+ clients, including corporates, trade associations and non-governmental organisations, the Group is active in all major sectors of the U.S. economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals.

transportation. These services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers, stakeholders, media and the public.

PPHC operates a holding company structure and currently has seven operating entities comprising Crossroads Strategies, Forbes Tate Partners, Seven Letter, O'Neill & Associates, Alpine Group Partners, KP Public Affairs and MultiState Associates. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see [www.pphcompany.com](http://www.pphcompany.com).

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