RNS Number: 0353E

Public Policy Holding Company, Inc. 27 June 2023

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached : | | | Public Policy Holding Company, Inc. | | | | |
|--|---|---|-------------------------------------|--------------------------------|---|---|--|
| 1b. Please indicate | if the issuer is a non-l | JK issuer (plea | se mark | with an "X" if appropria | te) | | |
| Non-UK issuer | | | | | | Х | |
| 2. Reason for the no | tification (please mark | the appropriate | box or b | ooxes with an "X") | | | |
| An acquisition or dis | posal of voting rights | | | | | | |
| An acquisition or dis | posal of financial inst | ruments | | | | | |
| An event changing t | he breakdown of votir | ng rights | | | | Х | |
| Other (please specif | fy) : | | | | | | |
| 3. Details of person | subject to the notifica | tion obligatior | 1 | | | | |
| Name | | | Daniel Clyde Tate, Jr. | | | | |
| City and country of registered office (if applicable) | | | | | | | |
| 4. Full name of shareholder(s) (if different from 3.) | | | | | | | |
| Name | | | | | | | |
| City and country of registered office (if applicable) | | | | | | | |
| 5. Date on which the threshold was crossed or reached : | | | 22 May 2023 | | | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | | | 22 June 2023 | | | | |
| 7. Total positions of | person(s) subject to the | ne notification | obligat | ion | | | |
| | % of voting rights attached to shares (total of 8. A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | | Total of both in % (8.A + 8.B) | Total number of voti rights held in issuer + 8.B) | | |
| Resulting situation on the date on which threshold was crossed or reached | 6.98% | Í | | 6.98% | 6.98% | | |
| Position of previous notification (if applicable) | 7.05% | | | 7.05% | | | |

| A: Voting rights attached to shares | | | | | |
|-------------------------------------|----------------------|------------------------|--------------------|------------------------|--|
| Class/type of | Number of voting rig | jhts | % of voting rights | | |
| shares ISIN code (if possible) | Direct (DTR5.1) | Indirect (DTR5.2.1) | Direct (DTR5.1) | Indirect (DTR5.2.1) | |
| US7444301094 (Common Shares) | 7,892,055 | | 6.98% | | |
| | | | | | |
| | | | | | |
| SUBTOTAL 8. A | 7,892,055 | | 6.98% | | |

| B 1: Financial Instruments according to DTR5.3.1R (1) (a) | | | | |
|---|-----------------|--------------------------------|--|--------------------|
| Type of financial instrument | Expiration date | Exercise/ Conversion Period | Number of voting rights that may be acquired if the instrument is exercised/converted. | % of voting rights |
| | | | | |
| | | | | |
| | | | | |
| | | SUBTOTAL 8. B 1 | | |
| | | | | |

| Type of financial instrument | Expiration date | Exercise/ Conversion Period | Physical or cash Settlement | Number of voting rights | % of voting rights |
|------------------------------------|-----------------|-----------------------------------|--------------------------------|-------------------------|--------------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | SUBTOTAL 8.B.2 | | |

| 9. Information in relation applicable box with an "X") | to the person subject to the | notification obligation (plea | se mark the | |
|---|--|--|--|--|
| Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer | | | | |
| | ertakings through which the voti ectively held starting with the u as necessary) | | son or legal entity | |
| Name | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equ is higher than the not threshold | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | • | |

| 10. In case of proxy voting, please identify: | | |
|---|--|--|
| Name of the proxy holder | | |
| The number and % of voting rights held | | |
| The date until which the voting rights will be held | | |

| 11. Additional information | | |
|----------------------------|--|--|
| | | |
| | | |

| Place of completion | United States of America |
|---------------------|--------------------------|
| Date of completion | 22 June 2023 |

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