

Genuit Group plc (the "Company")

The Company announces that on 21 June 2023, Joe Vorih, Chief Executive Officer and a Person Discharging Managerial Responsibilities, exercised a nil-cost option over 128,921 ordinary shares (including 3,809 dividend shares) of £0.001 each in the capital of the Company ('Shares') in accordance with the Deferred Share Award that was granted to him on 22 March 2022.

Full details of the Award were included in a regulatory announcement released on 23 March 2022 and in the Company's 2022 Annual Report and Accounts. The Company's Employee Benefit Trust has today transferred 68,328 Shares to Mr Vorih which represents the net number of Shares due to him after the appropriate tax and national insurance liabilities were taken into account.

The notification below, which have been made in accordance with the requirements of the UK Market Abuse Regulation, provide further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Joe Vorih					
2	Reason for the notification						
a)	Position/status	Chief Executive Officer/Director and PDMR					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Genuit Group plc					
b)	LEI	21380051F1N2RKJ6KO18					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31					
b)	Nature of the transaction	Purchase of Ordinary Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>68,328 - Number of Shares acquired after reduction for appropriate tax and national insurance liabilities.</td></tr></table>		Price(s)	Volume(s)	Nil	68,328 - Number of Shares acquired after reduction for appropriate tax and national insurance liabilities.
Price(s)	Volume(s)						
Nil	68,328 - Number of Shares acquired after reduction for appropriate tax and national insurance liabilities.						

d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	26 June 2023
f)	Place of the transaction	Outside a trading venue

Enquiries:

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