

30 June 2023

Streaks Gaming PLC
('Streaks' or 'the Company')

Streaks Social AI Product Launch and Warrants Issue

Streaks Gaming PLC (LSE: STK), a UK-based provider of AI focused conversational gaming, is pleased to announce the launch of its second flagship product called "Streaks Social".

The Company has built and launched a global conversational gaming platform, called Streaks Gaming using powerful Natural Language Processing (NLP) text generators like GPT-4. This core platform has been successfully deployed in the conversational gaming space for sports like the NFL and the NBA. The platform has already attracted advertising partners like Fan Duel BetMGM, DraftKings and PointsBet.

The Company is excited to announce that it has leveraged its considerable technical know-how in the AI space and is launching a Social AI platform for influencers in Q3 called Streaks Social. The Streaks Social AI Platform will allow influencers to better connect and monetize their existing fans through the automatic creation of an AI Avatar. This AI Avatar is fully customizable and uses both voice and text driven prompts with video prompts coming in the near-term development pipeline. The interactions between the AI Avatar and the fans will be personalised via NLP, providing each fan with a unique experience. Over time, this personalisation will deepen.

Influencers will be able to monetize their fans through Streaks credits and fans will be able to take advantage of loyalty points and "Streaks" by using the core AI Conversational platform.

Through its extensive engagement with fans on the existing AI driven gaming platform, the Streaks team has recognised the potential and power of conversational AI and how powerful it is to provide an AI that genuinely embodies a unique persona. Streaks is a full-stack AI company, involved in every aspect from training the language models to constructing the user interface. This empowers Streaks to create personalised experiences that have allowed for the development of the Streaks Social Platform.

Streaks' Non-Executive Chairman, Mike Edwards, said, "We are thrilled with the progress we have seen on the core generative AI platform and the deeper integrations with ChatGPT specifically in voice, text and video. We are confident that the investment in generative AI in the conversational/companion space will set us apart from our competitors and continue to drive our growth in the industry. We look forward to sharing more details about Streaks Social in the future."

Streaks is happy to announce that it has appointed First Sentinel with immediate effect as a joint corporate broker alongside Tennyson Securities who remains as joint corporate broker.

Streaks has also issued warrants to certain Advisers to the Company as follows:

a. Number of warrants:	20,000,000
b. Exercise price:	2.5p
c. Vesting schedule:	One third September 2023, One third March 2024, One third September 2024

About Streaks:

Streaks Gaming PLC is a provider of AI based conversational technologies. The Company offers two core products in the gaming and conversational AI space.

For more information on the Conversational Gaming AI product, please visit www.playstreaks.com.

For more information on the Conversational AI product, please visit www.streaks.ai.

The Directors of Streaks accept responsibility for this announcement.

This announcement may contain "forward-looking" statements and information relating to the Company. These statements are based on the beliefs of Company management, as well as assumptions made by and information currently available to Company management. The Company does not undertake to update forward-looking statements or forward-looking information, except as required by law.

This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Streaks Gaming PLC	
Mike Edwards Non-Executive Chairman	via First Sentinel (Corporate Advisor) +44 203 989 2222
Corporate Brokers	
Peter Krens (Tennyson Securities)	+44 207 186 9030
Brian Stockbridge (First Sentinel)	+44 203 989 2200

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCZZGZVFLVGZ