

30th June 2023

East Imperial plc
("East Imperial" or the "Company")

RESULT OF AGM

East Imperial plc (LSE: EISB), the global purveyor of ultra-premium beverages, announces that at the Annual General Meeting held earlier today all resolutions put to shareholders were duly passed and approved on a show of hands. The results of the proxy voting position received in advance of the meeting are reported below:

	Resolution	Ordinary/ Special	For		Against		Withheld	Total votes cast
			No. of votes	%	No. of votes	%		
1	To receive the Annual Financial Report for the year ended 31 December 2022.	Ordinary	115,052,869	99.96	49,052	0.04	0	115,101,921
2	To approve the Directors' Report on Remuneration.	Ordinary	83,695,211	72.74	31,371,377	27.26	35,333	115,066,588
3	To re-appoint Anthony Burt as a director	Ordinary	115,017,536	99.96	49,052	0.04	35,333	115,066,588
4	To re-appoint Toby Hayward as a director	Ordinary	83,695,211	72.74	31,371,377	27.26	35,333	115,066,588
5	To re-appoint Colin Henry as a director	Ordinary	83,695,211	72.74	31,371,377	27.26	35,333	115,066,588
6	To re-appoint Alistair McGeorge as a director	Ordinary	83,695,211	72.74	31,371,377	27.26	35,333	115,066,588
7	To re-appoint Andrew Robertson as a director	Ordinary	115,017,536	99.96	49,052	0.04	35,333	115,066,588
8	To re-appoint Crowe U.K. LLP as auditor	Ordinary	115,017,536	99.96	49,052	0.04	35,333	115,066,588
9	To authorise the Directors to determine the auditor's fees.	Ordinary	115,017,536	99.96	49,052	0.04	35,333	115,066,588
10	To authorise the Directors to allot shares.	Ordinary	114,861,204	99.82	205,384	0.18	35,333	115,066,588
11	To dis-apply pre-emption rights under section 570 of the Companies Act 2006.	Special	114,861,204	99.82	205,384	0.18	35,333	115,066,588
12	To dis-apply pre-emption rights in connection for the purposes of financing a transaction and making a follow-on offer	Special	115,017,536	99.96	49,052	0.04	35,333	115,066,588
13	To authorise the Company to make market purchases.	Special	114,861,204	99.82	205,384	0.18	35,333	115,066,588
14	To approve for calling of general meetings (other than AGMs) on 14 days' notice.	Special	115,017,536	99.96	49,052	0.04	35,333	115,066,588

A vote withheld is not a vote in law and is not counted in the calculation of votes validly cast for or against a resolution.

The Company's issued share capital is 338,171,043 ordinary shares of £0.001 each.

The Board has noted that the votes cast against resolutions 2, 4, 5 & 6 (27.26%) were slightly greater than 20% of those exercised in total by the Company's shareholders. The Board engages with shareholders on an ongoing basis and reflects carefully upon the feedback received. The Board will continue to engage with shareholders during the coming year.

About East Imperial

Founded in New Zealand and Singapore in 2012, East Imperial produces a range of ultra-premium mixers that sell throughout APAC, US and EMEA. Guided by a clear strategy to capitalise on the growing demand for premiumisation across the beverage industry, East Imperial has sold over 20 million bottles in over 20 countries since its founding, with popular products including Old World Tonic, Grapefruit Tonic, Yuzu Tonic and Mombasa Ginger Beer. In 2022, East Imperial won 8 medals, with two awarded best in class at the coveted Tonic & Mixers Masters Competition in London.

The company was founded on the philosophy of creating exquisite products defined by heritage, tradition and authenticity. All products are made from the highest quality, all-natural ingredients, reflecting East Imperial's commitment to providing a sustainable product and minimising environmental impacts at every stage of the manufacturing process.

For more information about East Imperial and its ultra-premium mixers, visit eastimperial.co.uk.

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