

For immediate release

7 July 2023

Trakm8 Holdings plc
('Trakm8' or the 'Company')

Award of options

Trakm8 Holdings plc (AIM: TRAK), the global telematics and data insight provider, announces that the Company has granted a total of 550,000 ("Options") over new ordinary shares of 1 pence each in the capital of the Company (the "Ordinary Shares") to certain directors and employees of the Company under its existing share option plan. This is a routine grant as part of the Company's compensation policy. The Options granted have an exercise price of 17.0p (being the mid-market closing price of an Ordinary Share on 6 July 2023) and vest on 7 July 2026. Options granted to Directors may only be exercised if the Company's mid-market share price is 30 pence or more at the time of exercise.

The Company's share option plan allows for the issue of up to 12% of the issued share capital of the Company by way of options and following this grant a total of 10.0% of the Company's issued share capital will have been granted as options.

The Options awarded to certain directors of the Company are as follows:

<i>Director</i>	<i>Position</i>	<i>Number of Options granted</i>	<i>Total number of Options held</i>
Keith Evans	Non-Executive Deputy Chairman	75,000	225,000
Nadeem Raza	Non-Executive Director	25,000	50,000
Penny Searles	Non-Executive Director	25,000	50,000
Jon Edwards	Chief Financial Officer	150,000	550,000
Mark Watkins	Chief Operating Officer	150,000	1,150,000

The FCA notification, made in accordance with the requirements of the UK Market Abuse Regulation is appended further below.

- Ends -

For further information:

Trakm8 Holdings plc

John Watkins, Executive Chairman
Jon Edwards, Chief Financial Officer

Tel: +44 (0) 1675 434 200
www.trakm8.com

Allenby Capital Limited (Nominated Adviser & Broker)

David Hart/ Vivek Bhardwaj, Corporate Finance
Tony Quirke/ Joscelin Pinnington, Sales and Corporate Broking

Tel: +44 (0) 20 3328 5656
www.allenbycapital.com

Notes to Editors

Trakm8 is a UK based technology leader in fleet management, insurance telematics, connected car, and optimisation. Through IP owned technology, the Group uses AI data analytics collected from its installed base of telematics units to fine tune the algorithms that are used to produce its solutions; these monitor driver behaviour, identify crash events and monitor vehicle health to provide actionable insights to continuously improve the security and operational efficiency of both company fleets and private drivers.

The Group's product portfolio includes the latest data analytics and reporting portal (Trakm8 Insight), integrated telematics/cameras/optimisation, self-installed telematics units and one of the widest ranges of installed telematics devices. Trakm8 has over 348,000 connections.

Headquartered in Coleshill near Birmingham alongside its manufacturing facility, the Group supplies to the Fleet, Optimisation, Insurance and Automotive sectors to many well-known customers in the UK and internationally including the

Optimization, Insurance and Automotive sectors to many well-known customers in the UK and internationally including the Direct Line Group, Ticker, Howden, Sainsburys, Iceland Foods, AA, EON, GSF, and Saint Gobain.

Trakm8 has been listed on the AIM market of the London Stock Exchange since 2005. Trakm8 is also recognised with the LSE Green Economy Mark.

www.trakm8.com/ / @Trakm8

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	1. Keith Evans Non-Executive Deputy Chairman 2. Nadeem Raza Non-Executive Director 3. Penny Searles Non-Executive Director 4. Jon Edwards Chief Financial Officer 5. Mark Watkins Chief Operating Officer
2	Reason for the notification	
a)	Position/status	All Directors of the Company
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Trakm8 Holdings plc
b)	LEI	21380017RQRIKCSHY846
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Issue of options over ordinary shares of 1p each in Trakm8 Holdings plc Identification code (ISIN) for Trakm8 Holdings plc ordinary shares: GB00B0P1RP10
b)	Nature of the transaction	Issue of Options over Ordinary Shares
c)	Price(s) and volume(s)	1. Keith Evans: 75,000 options to acquire Ordinary Shares at an exercise price of 17.0p per share. 2. Nadeem Raza: 25,000 options to acquire Ordinary Shares at an exercise price of 17.0p per share. 3. Penny Searles: 25,000 options to acquire Ordinary Shares at an exercise price of 17.0p per share. 4. Jon Edwards: 150,000 options to acquire Ordinary Shares at an exercise price of 17.0p per share. 5. Mark Watkins: 150,000 options to acquire Ordinary Shares at an exercise price of 17.0p per share.
d)	Aggregated information - Aggregated volume - Price	N/A, see 4 (c) above
e)	Date of the transaction	6 July 2023
f)	Place of the transaction	Outside a trading venue

1)	Place of the transaction	Outside a trading venue
----	--------------------------	-------------------------

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHBDLFBXDLFBBQ