

10 July 2023

**Victorian Plumbing Group plc**  
 (the "Company")

**Director/PDMR Dealing**

The Company was notified on 6 July 2023 by Philip Bowcock (Chairman) that he had on that date sold 185,000 ordinary shares of £0.001 each in the capital of the Company ("Ordinary Shares") at a price of £0.713 per share.

These Ordinary Shares were sold to enable Philip Bowcock to satisfy his tax and national insurance liabilities which arose on 22 June 2023 as a result of some of his shares being released from restrictions in accordance with his restricted share awards.

Following this transaction, Philip Bowcock holds 1,259,718 Ordinary Shares, representing approximately 0.39% of the Company's issued share capital.

<b>1. Details of the person discharging managerial responsibilities/person closely associated</b>		
a) Name	Philip Bowcock	
<b>2. Reason for the notification</b>		
a) Position/status	Chairman	
b) Initial notification / Amendment	Initial notification	
<b>3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a) Name	Victorian Plumbing Group plc	
b) LEI	894500R59110S4WXGZ04	
<b>4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a) Description of the financial instrument, type of instrument	Ordinary Shares of £0.001 each	
b) Identification code	ISIN: GB00BNVVD43	
c) Nature of the transaction	Sale of shares	
d) Price(s) and volume(s)	Price	No. of shares
	£0.713	185,000
e) Aggregated information:		
i. Aggregated volume	£131,905	
ii. price		
f) Date of the transaction	6 July 2023	
g) Place of the transaction	London Stock Exchange, AIM	

**For further information, please contact:**

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