



REACH

26 July 2023

Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

PPHC leader recognised as Lobbyist of the Year

Public Policy Holding Company, Inc., the government relations and public affairs group providing clients with a fully integrated and comprehensive range of services, announces that Keenan Austin Reed, Executive Vice President at Alpine Group Partners ("Alpine"), one of the Group's seven operating companies, has been recognised as Lobbyist of the Year.

The Reginald "Reg" Gilliam Lobbyist of the Year Award is granted annually to an outstanding African American lobbyist. It is selected by the Washington Government Relations Group, a non-partisan association that aims to enhance the leadership prowess and careers of African American government relations professionals. The Award is named after Reg Gilliam, a renowned lobbyist and one of the first African Americans to achieve senior status in the US Senate. He was a founder of the Harvard Black Law Student Association and served as its first Chair.

The Award recognises Keenan's career excellence, achievements in government relations and contributions to her community. In addition to her work at Alpine, Keenan is Chair and Co-founder of the Black Women's Congressional Alliance, a membership organisation of more than 700 staffers. She is also advisory council Chair at GlobalWIN, sits on the Congressional Black Caucus Foundation's corporate advisory council, and is Vice Chair of the So Others May Eat corporate advisory board. In May 2021, Keenan testified before the House Select Committee on the Modernisation of Congress, focusing on recruiting, maintaining, and empowering diverse congressional staff.

Alpine, which PPHC acquired in 2020, is consistently ranked as one of the top lobbying firms in Washington DC. The firm provides strategic advice to help clients successfully navigate the halls of Congress, the White House, and federal agencies.

Stewart Hall, CEO of PPHC, said: "As a group of companies, celebrating our talent is fundamental to ensuring that we foster an inclusive and rewarding culture across our businesses. The recognition of Keenan as a leading lobbyist confirms her as top talent. We are very proud of her achievements and her ongoing commitments to driving positive change. Diversity is central to the provision of effective lobbying and Government relations services, and we are honoured to have role models like Keenan within our business."

Les Spivey, Managing Principal of Alpine, said: "Keenan is a leader in our field and our firm. She is so deserving of this recognition and we thank WGRG for honouring her in this way. Keenan's contributions go above and beyond client service and it is more than fitting for her to receive an award named after a trailblazer in our industry."

Keenan Austin Reed, Executive Vice President at Alpine Group, part of PPHC, said: "I am both honoured and humbled to receive this award from a group of my peers. I feel fortunate to do such rewarding work alongside so many talented professionals. Lobbying is a team sport, and this recognition underscores our collective effort to serve as a critical tool of our democracy, amplify the concerns of the unheard and champion causes that desperately need attention. I remain committed to using my platform to drive positive change."

Enquiries

Public Policy Holding Company Inc.

+1 (202) 688 0020

Stewart Hall, CEO

Roel Smits, CFO

Thomas Gensemer, Chief Strategy Officer

Stifel (Nominated Adviser & Broker)

+44 (0) 20 7710 7600

Fred Walsh, Tom Marsh

Buchanan Communications (Media Enquiries)

+44 (0) 20 7466 5000

Chris Lane, Toto Berger

pphc@buchanan.uk.com

About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research and digital advocacy campaigns. Retained by over two-thirds of its 1000+ clients, including corporates, trade associations and non-governmental organisations, the Group is active in all major sectors of the U.S. economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers, stakeholders, media and the public.

PPHC operates a holding company structure and currently has seven operating entities comprising Crossroads Strategies, Forbes Tate Partners, Seven Letter, O'Neill & Associates, Alpine Group Partners, KP Public Affairs and MultiState Associates. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NRAFLFEVDVIEFIV