

26 July 2023

4imprint Group plc (the "Company")

Notification of Transactions of Directors, Persons Discharging Managerial Responsibilities or Connected Persons.

The Company received notification on 26 July 2023 from each of Kevin Lyons-Tarr and David Seekings, Directors of the Company, that on 25 July 2023, they had received respectively 516 and 722 Ordinary Shares of 38 6/13 pence each in the Company ("Ordinary Shares"), pursuant to an exercise of save as you earn options under the 2021 Employee Stock Purchase Plan. The exercise price was \$27.61 per share and both Kevin Lyons-Tarr and David Seekings have retained all such shares.

As a result of the above, the total interests respectively of Kevin Lyons-Tarr and David Seekings in the Company are 266,425 and 187,501 shares, representing 0.95% and 0.67% of the Company's issued share capital.

Emma Taylor
Company Secretary
4imprint Group plc
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The notification below, made in accordance with the requirements of the EU Market Abuse Regulations, provides further detail in respect of the transaction as described above.

1.	Details of the person discharging managerial responsibilities / person closely associated	
a.	Name	Kevin Lyons-Tarr
2.	Reason for the notification	
a.	Position/status	Chief Executive Officer
b.	Initial notification /Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a.	Name	4imprint Group plc
b.	LEI	213800G95T751RN2CT94
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been	

	type or transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a.	Description of the Financial instrument, type of instrument: Identification code:	Ordinary Shares of 38 6/13 pence GB0006640972
b.	Nature of the transaction	Receipt of Ordinary Shares pursuant to an Exercise of Options under the 2021 Employee Stock Purchase Plan.
c.	Price(s) and volume(s)	516 shares at \$27.61 per share
d.	Aggregated information · <i>Aggregated volume</i> · <i>Price</i>	n/a
e.	Date of the transaction	25 July 2023
f.	Place of the transaction	Outside of a trading venue

1.	Details of the person discharging managerial responsibilities / person closely associated	
a.	Name	David John Emmott Seekings
2.	Reason for the notification	
a.	Position/status	Chief Financial Officer
b.	Initial notification /Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a.	Name	4imprint Group plc
b.	LEI	213800G95T751RN2CT94
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a.	Description of the Financial instrument, type of instrument:	Ordinary Shares of 38 6/13 pence

	Identification code:	GB0006640972
b.	Nature of the transaction	Receipt of Ordinary Shares pursuant to an Exercise of Options under the 2021 Employee Stock Purchase Plan.
c.	Price(s) and volume(s)	722 shares at \$27.61 per share
d.	Aggregated information · <i>Aggregated volume</i> · <i>Price</i>	n/a
e.	Date of the transaction	25 July 2023
f.	Place of the transaction	Outside of a trading venue

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