RNS Number: 7696H System1 Group PLC 31 July 2023 Press Release 31 July 2023

System1 Group PLC (AIM: SYS1)

("System1", or "the Company", or "the Group")

Preliminary Results Presentation

The Company is pleased to announce that James Gregory (Chief Executive Officer) and Chris Willford (Chief Financial Officer) will provide a live presentation relating to the Preliminary Results via Investor Meet Company on 2nd August 2023 at 4:00pm GMT.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 9am the day before the meeting or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet SYSTEM1 GROUP PLC via:

https://www.investormeetcompany.com/system1-group-plc/register-investor

Investors who already follow SYSTEM1 GROUP PLC on the Investor Meet Company platform will automatically be invited.

Further information on the Company can be found at www.system1group.com

For further information, please contact:

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James Gregory, Chief Executive Officer Chris Willford, Chief Financial Officer

Canaccord Genuity Limited (Nominated Adviser & Tel: +44 (0)20 7523

8000 Broker)

Simon Bridges / Andrew Potts

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