

2 August 2023

**Blackbird plc**  
(the "Company")

**Notice of Results and Investor Presentation**

Blackbird plc (AIM:BIRD; OTCQX:BBRDF), the technology licensor, developer and seller of the market-leading cloud video editing platform, Blackbird®, will announce its interim results for the six months ended 30 June 2023 on 5 September 2023.

Ian McDonough, Chief Executive Officer, and Stephen White, Chief Operating and Financial Officer, will give a live presentation relating to the interim results for the six months ended 30 June 2023 via the Investor Meet Company platform on the 6 September 2023 at 11.00 a.m. BST.

The presentation is open to all existing and potential shareholders of the Company. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 9.00 a.m. BST the day before the meeting or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet Blackbird plc via:

<https://www.investormeetcompany.com/blackbird-plc/register-investor>

Investors who already follow Blackbird plc on the Investor Meet Company platform will automatically be invited.

**Enquiries:**

**Blackbird plc**

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**About Blackbird plc**

Blackbird plc operates in the fast-growing SaaS and cloud video market. It has created Blackbird®, the world's most advanced suite of cloud-native computing applications for video, all underpinned by its lightning-fast codec. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud. Blackbird® enables multiple applications, which are used by rights holders, broadcasters, sports and news video specialists, esports, live events and content owners, post-production houses, other mass market digital video channels and corporations.

Since it is cloud-native, Blackbird® removes the need for costly, high end workstations and can be used from almost anywhere on almost any device. It also allows full visibility on multi-location digital content, improves time to market for live content such as video clips and highlights for digital distribution, and ultimately results in much more effective monetisation.

Blackbird plc is a licensor of its core video technology under its 'Powered by Blackbird' licensing model. Enabling video companies to accelerate their path to true cloud business models, licensees benefit from power and carbon reductions, cost and time savings, less hardware and bandwidth requirements and easy

scalability.

[www.blackbird.video](http://www.blackbird.video)

[www.linkedin.com/company/blackbird-cloud](http://www.linkedin.com/company/blackbird-cloud)

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[www.youtube.com/c/Blackbirdcloud](http://www.youtube.com/c/Blackbirdcloud)

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