

04 August 2023

Fadel Partners, Inc.

('FADEL', the 'Company' or, together with its subsidiaries, the 'Group')

Exercise of Warrants and Total Voting Rights

Fadel Partners, Inc., a brand compliance, rights and royalty management software provider, announces that following receipt of two notices to exercise warrants over a total of 121,925 common shares of \$0.001 in the Company (the "Common Shares") on a net exercise basis, the Company has concluded the exercise resulting in the issuance of 39,958 Common Shares. These warrants were issued in July 2016 as part of a previous capital raising process. As the warrants were exercised on a net exercise basis there are no proceeds due to the company and following the exercise, no warrants remain outstanding in the Company.

Admission and Total Voting Rights

Following the exercise of the warrants, application has been made to the London Stock Exchange for the issue of depositary interests over 39,958 new Common Shares, which will rank pari passu with the Company's existing Common Shares, to be admitted to trading on AIM. It is expected that Admission will become effective and dealings will commence at 8:00 a.m. on 9 August 2023.

Following Admission, the Company will have 20,231,250 common shares of \$0.001 each in issue. Shareholders may use this figure as the denominator by which they are required to notify their interest in, or change their interest in, the Company under the Disclosure Guidance and Transparency Rules.

For further information please contact:

Tarek Fadel, Chief Executive Officer
Vicary Gibbs, Chief Financial Officer

Via Alma PR

finnCap Limited (Nomad & Broker)

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About FADEL Partners Inc.

FADEL is a developer of cloud based brand compliance and rights and royalty management software, working with some of the world's leading licensors and licensees across media, entertainment, publishing, consumer brands and hi-tech/gaming companies. The Group combines the power of rights management and content compliance with sophisticated content services, AI-powered visual search and image and video recognition.

FADEL has two solutions, being IPM Suite (rights and royalty management for publishers and licensing) and Brand Vision (an integrated platform for Brand Compliance & Monitoring that includes Content Services, Digital Rights Management, AI-Powered Content Tracking, a Brand Monitor, and 100 million Ready-to-License Images).

The Group's main country of operation is the United States, where it is headquartered in New York, with further operations in the UK, Lebanon, France, Canada and India. Founded in 2003 by Tarek Fadel (Chief Executive Officer), FADEL has since grown to a team of 116 full time employees, plus an additional pool of c.50-60 contractors.

For more information please visit the Group's website at: www.fadel.com.

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