

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BHNWH003

Issuer Name

LIKEWISE GROUP PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

New parent company. Lansdowne Partners (UK) LLP has acquired 100% of CRUX Asset Management as of 14 August 2023

3. Details of person subject to the notification obligation

Name

CRUX Asset Management

City of registered office (if applicable)

LONDON

Country of registered office (if applicable)

United Kingdom

4. Details of the shareholder

Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above

City of registered office (if applicable)

Country of registered office (if applicable)

5. Date on which the threshold was crossed or reached

14-Aug-2023

6. Date on which Issuer notified

16-Aug-2023

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	3.410000	0.000000	3.410000	8317148

Position of previous notification (if applicable)	3.010000	0.000000	3.010000	7317148
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8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code (if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB00BHNWH003	8317148		3.410000	
Sub Total 8.A	8317148		3.410000%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows if necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Lansdowne Partners International Limited		3.41%		
	Lansdowne Partners Limited			
	Lansdowne Partners (UK) LLP			
	Crux Asset Management Limited			

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

12. Date of Completion

16-Aug-2023

13. Place Of Completion

London, UK

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