

Date: 25 August 2023
On behalf of: Sosandar plc ('Sosandar' or 'the Company')

Sosandar plc

Notice of AGM and Posting of Annual Report

Sosandar PLC (AIM: SOS), one of the fastest growing fashion brands in the UK creating quality, trend-led products for women of all ages, announces that the Annual Report and Accounts for the year ended 31 March 2023 together with the Notice of Annual General Meeting ("AGM") and related Form of Proxy have been distributed to shareholders. Copies of the documents will shortly be available on the Company's website at: <https://www.sosandar-ir.com>

AGM

The AGM will be held at **10.00am** (BST) on Thursday 21 September 2023 at 2nd Floor, Springfield House, Water Lane, Wilmslow, Cheshire, SK9 5BG.

The AGM will also be hosted digitally via a webinar. Shareholders can register for the AGM webinar via the following link: https://bit.ly/SOS_AGM_2023

Any shareholders who wish to attend the AGM in person should contact sosandar@almapr.co.uk. Shareholders are strongly encouraged to register their attendance by Monday 18 September 2023.

Questions regarding the business of the AGM can be submitted in advance of the AGM to sosandar@almapr.co.uk up to 9:00am on Wednesday 20 September 2023. The Board will respond to key questions during the meeting.

Shareholders should note that if they participate in the AGM virtually, this will not constitute attendance at the AGM and they will NOT be permitted to vote at the AGM. Shareholders wishing to vote on matters of business are therefore urged to appoint the Chairman of the meeting as their proxy in accordance with the relevant instructions, so as to be received as soon as possible and by no later than 10:00am on Tuesday 19 September 2023. This will ensure that a shareholder's vote will be counted if a shareholder is unable to attend in person.

Enquiries

Sosandar plc

Julie Lavington / Ali Hall, Joint CEOs
Steve Dilks, CFO

www.sosandar.com
c/o Alma PR

+44 (0) 20 7496 3000

Singer Capital Markets

Peter Steel / Tom Salvesen / Alaina Wong

Alma PR Limited (Financial PR)

Sam Modlin / Matthew Young / Rebecca Sanders-Hewett

+44 (0) 20 3405 0205
sosandar@almapr.co.uk

About Sosandar plc

Sosandar is one of the fastest growing women's fashion brands in the UK targeting style conscious women who have graduated from price-led alternatives. The Company offers this underserved audience fashion-forward, affordable, quality clothing to make them feel sexy, feminine, and chic. The business sells predominantly own-label exclusive product designed in-house.

Sosandar's product range is diverse, providing its customers with an array of choice for all occasions across all women's fashion categories. The company sells through Sosandar.com and has brand partnerships in place with Next, John Lewis, Marks & Spencer, The Very Group, JD Williams and J Sainsbury.

Sosandar's strategy is to continue growing brand awareness and expand its customer database, whilst also further driving its high levels of customer retention. This is achieved through its exceptional products, seamless customer experience and impactful, lifestyle marketing activities all of which is underpinned by combining innovation with data analysis.

Sosandar was founded in 2016 and listed on AIM in 2017. More information is available at www.sosandar-ir.com

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NOAFIFSTTVIEFIV