

**LifeSafe Holdings plc**

("LifeSafe" or the "Company")

**Director Dealing**

LifeSafe Holdings plc (AIM: LIFS) is pleased to announce that, following the closing of the Retail Offer on the BookBuild Platform on 25 August 2023, Neil Smith, the Chief Executive Officer of the Company, has agreed to subscribe for 13,513 Retail Offer Shares. The total number of Ordinary Shares held by Neil Smith would be 176,853 representing 0.7% of the Enlarged Share Capital. Furthermore, Mike Stilwell, the Chief Financial Officer of the Company, has agreed to subscribe for 5,405 Retail Offer Shares. The total number of Ordinary Shares held by Mike Stilwell would be 31,205 representing 0.12% of the Enlarged Share Capital.

**For further information, please contact:**

**LifeSafe Holdings plc**

Dominic Berger, Chairman

info@lifesafetechnologies.com

Neil Smith, CEO

Mike Stilwell, CFO

**WH Ireland Limited - (Nominated Adviser & Broker)**

Tel: +44 (0) 20 7220 1666

Chris Fielding / Darshan Patel / Isaac Hooper (Corporate)

Fraser Marshall / Rachel Hayes / George Krokos (Broking)

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Neil Smith	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	LifeSafe Holdings plc	
b)	LEI	2138004KSXCPNWGSL119	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Purchase of Retail Offer Shares	
	Identification code	ISIN: GB00BP83Y473	
b)	Nature of the transaction		
c)	Price(s) and volume(s)	Price	No. of shares
		37 pence	13,513

d)	Aggregated information - Aggregated volume - Price	13,513 shares  37 pence
e)	Date of the transaction	25 August 2023
f)	Place of the transaction	XLON, AIM

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>						
a)	Name	Mike Stilwell					
<b>2</b>	<b>Reason for the notification</b>						
a)	Position/status	Chief Financial Officer					
b)	Initial notification /Amendment	Initial notification					
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>						
a)	Name	LifeSafe Holdings plc					
b)	LEI	2138004KSXCPNWGSL119					
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>						
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b)	Nature of the transaction						
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price</td><td>No. of shares</td></tr> <tr> <td>37 pence</td><td>5,405</td></tr> </table>	Price	No. of shares	37 pence	5,405	
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37 pence	5,405						
d)	Aggregated information - Aggregated volume - Price	5,405 shares  37 pence					
e)	Date of the transaction	25 August 2023					
f)	Place of the transaction	XLON, AIM					

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