

For Immediate Release

1 September 2023

Creightons Plc (the "Company" or "the Group")

PDMR/Director's dealings

Creightons plc (LSE: CRL), manufacturers of personal care, beauty, and fragrance announces that on 30 August 2023, director Bernard Johnson transferred 70,000 ordinary 1p shares from his personal account into his ISA at a price of 28.50p per share.

After this transaction, Mr Johnson's notifiable holding including related parties, remains 5,305,844 ordinary shares of 1p, representing 7.75% of the Company's Total Voting Rights.

Further details are set out in the PDMR forms below, made in accordance with the Market Abuse Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR").

Contacts

Nicholas O'Shea, Creightons plc

01733 281000

Roland Cornish /Felicity Geidt, Beaumont Cornish Limited

0207 628 3396

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Bernard Johnson				
2	Reason for notification					
a)	Position / status	Director				
b)	Initial notification /Amendment	Initial				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Creightons plc				
b)	LEI	213800WROWAJUBGSAJ57				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1pence each in Creightons plc ISIN GB0002341666				
	Nature of the transaction	Disposal of 1p ordinary shares				
	Price(s) and volumes(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volumes(s)</td> </tr> <tr> <td>Sale at 28.50p per ordinary share</td> <td>70,000</td> </tr> </table>	Price(s)	Volumes(s)	Sale at 28.50p per ordinary share	70,000
Price(s)	Volumes(s)					
Sale at 28.50p per ordinary share	70,000					
d)	Aggregated information	n/a				
e)	Date of the transaction	30 August 2023				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Bernard Johnson
2	Reason for notification	

a)	Position / status	Director					
b)	Initial notification /Amendment	Initial					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Creightons plc					
b)	LEI	213800WROWAJUBGSAJ57					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1pence each in Creightons plc ISIN GB0002341666					
	Nature of the transaction	Acquisition of 1p ordinary shares					
	Price(s) and volumes(s)	<table><tr><td>Price(s)</td><td>Volumes(s)</td></tr><tr><td>Purchase at 28.50p per ordinary share</td><td>70,000</td></tr></table>		Price(s)	Volumes(s)	Purchase at 28.50p per ordinary share	70,000
Price(s)	Volumes(s)						
Purchase at 28.50p per ordinary share	70,000						
d)	Aggregated information	n/a					
e)	Date of the transaction	30 August 2023					
f)	Place of the transaction	XLON					

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHLBMFTMTBMBIJ