

5 September 2023

**ActiveOps plc**

("ActiveOps" or the "Company")

**Appointment of Chief Financial Officer**

ActiveOps plc (AIM:AOM), a leading provider of Management Process Automation (MPA) software for running hybrid and global back-office operations, is pleased to announce the appointment to the Board of Emma Salthouse as Chief Financial Officer, with effect from 1 December 2023. In order to reduce his executive time commitments, Ken Smith, current Chief Financial Officer, has decided to step down from his position on the Board on that date, remaining with the Company on a part-time basis for a number of months to oversee an orderly transition of responsibilities.

Emma is a CIMA qualified, experienced finance professional. She was previously the Head of Finance at ActiveOps for c. five years, before joining Forensic Access Limited, a provider of forensic science expertise, as Group CFO. During her time with ActiveOps, Emma oversaw the transformation of the accounting processes and systems of the business and was a key member of the finance team during the preparations for the 2021 IPO. In her most recent role as Group CFO of Forensic Access Group, Emma has orchestrated the centralisation and integration of the finance function, implementing best practice and a robust governance framework.

**Sean Finnan, Chairman, commented:** *"We are delighted Emma has agreed to return to ActiveOps. She was a key element in the professionalisation of our finance function in the build up to IPO and brings fantastic drive to the team as well as a deep understanding of our customers, offering and market."*

*"Ken has been an excellent guardian of our finance operation. The Board thanks him for his dedication and for his ongoing support as Emma transitions into the role."*

**Emma Salthouse, incoming CFO, commented,** *"I am thrilled to return to a business and team I know so well. ActiveOps has gone from strength to strength in recent years, delivering an acceleration in SaaS growth, from a growing list of blue-chip customers. With an expanding product set, the opportunity to build upon that strong foundation is an exciting one and I look forward to working alongside Richard and the team to deliver it."*

Schedule Two paragraph (g) disclosures:

Emma May Salthouse (32 years old) has been a director or partner of the following companies during the five years preceding the date of the announcement:

**Past directorships and/or partnerships:**

Alecto Forensic Services Limited  
Analytical Services International Limited  
Econico Limited  
Faraday Forensics Ltd  
Forensic Access Limited  
Forensic Axis Limited  
Forensic Futures Limited  
Forensis Group Ltd  
Intaforensics Ltd  
Kind Baby Limited

There is no further information required to be disclosed under Rule 17 or paragraph (g) of Schedule 2 of the AIM Rules for Companies.

**For more information, please contact:**

**ActiveOps**

Via Alma PR

Richard Jeffery, Chief Executive Officer

[www.activeops.com](http://www.activeops.com)

Ken Smith, Chief Financial Officer

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**About ActiveOps**

ActiveOps is a leader in Management Process Automation (MPA) providing a SaaS platform to large enterprises with

neveops is a leader in management process automation (mpa), providing a core platform to large enterprises with complex and often global back-offices. The Group's software and embedded back-office operations management methodology enables enterprises to adopt a data-driven, scientific approach to organising work and managing capacity.

The Group's enterprise platform comprises its MPA software products and AOM, the Group's operations methodology and framework for effective back-office management. Together, this combination of software and embedded methodology enables operations managers to balance the competing priorities of meeting service and quality standards while improving productivity and reducing cost.

As at 31 March 2023, the Group had 179 employees, serving its global customer base of over 80 enterprise customers from offices in the UK, Ireland, USA, Australia, India and South Africa. The Group's customers are predominantly in the banking, insurance, healthcare administration and business process outsourcing (BPO) sectors, including Nationwide, TD Bank, Elevance and DXC Technology.

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