

For immediate release

5 September 2023

**Gfinity PLC**  
**("Gfinity" or the "Company")**  
**Director / PDMR shareholding**

The Board of Gfinity plc (AIM:GFIN) announces that it was informed on 4 September 2023 that David Halley, a director of the Company, has purchased on the same date 7,680,000 Ordinary Shares at an average price of 0.135 pence per Ordinary Share. Further details are set out in the Appendix. Following the purchase, David Halley is interested in 74,346,667 Ordinary Shares representing 2.19 per cent. of the Company's issued share capital.

A copy of this announcement is available at the Company's website: [www.gfinityplc.com](http://www.gfinityplc.com)

**Enquiries:**

Gfinity Plc                                      Neville Upton,                                      ir@gfinity.net  
Chairman

Beaumont Cornish Limited                      Roland Cornish                                      +44 (0)207 628 3369  
Nominated Adviser and Broker              Michael Cornish                                      [www.beaumontcornish.co.uk](http://www.beaumontcornish.co.uk)

**APPENDIX**

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Halley	
2	Reason for the notification		
a)	Position/status	Chief Executive	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gfinity plc	
b)	LEI	213800GNV14EDQNRW117	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.0001 par value in Gfinity plc	
	Identification code	ISIN: GB00BT9QD572	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	<div>Price(s)</div> <div>£0.0013</div> <div>£0.0014</div>	<div>Volume</div> <div>3,840,000</div> <div>3,840,000</div>
d)	Aggregated information		
	- Aggregated volume	7,680,000 Ordinary Shares	
	- Price	£0.00135	
e)	Date of the transaction	4 September 2023	
f)	Place of the transaction	AIMX	

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHZZGGLMDVGFZZ