6 September 2023

## Avon Protection plc ('the Company') Directors'/PDMR Shareholdings

## Share Incentive Plan

The Company was notified on 6 September 2023 that the following purchases of Avon Protection plc ordinary shares were made by Equiniti Share Plan Trustees Limited on 5 September 2023 on behalf of one of the Company's persons discharging managerial responsibilities ('PDMR') pursuant to the Company's Share Incentive Plan (SIP).

The SIP is an all-employee share plan arrangement approved by HM Revenue and Customs, under which employees are able to buy ordinary shares in the Company using deductions from salary in each monthly pay period.

This notification is made in order to satisfy both section 793 of the Companies Act 2006 and the requirements of the EU Market Abuse Regulation.

The information contained in the below notifications are disclosed in accordance with Article 19 of the EU Market Abuse Regulation.

1	Details of person discharging managerial responsibilities/person closely associated		
a)	Name	Miles Ingrey-Counter	
2	Reason for the notification		
a)	Position / status	Company Secretary	
b)	Initial notification / amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Avon Protection plc	
b)	LEI	213800JM1AN62REBWA71	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument and ISIN Code	Ordinary £1 shares in Avon Protection plc GB0000667013	
b)	Nature of the transaction	Acquisition of shares in accordance with Avon's share incentive plan. Transaction by PDMR under article 19 of the Market Abuse Regulation.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 6.48	24
d)	Aggregated Information - Aggregated volume - Aggregated price - Aggregated total	24 GBP 6.48 GBP 155.52	
e)	Date of the transaction	2023-09-05	
f)	Place of the transaction	London Stock Exchange (XLON)	

LEI: 213800JM1AN62REBWA71

Classification: Transactions by PDMRs under article 19 of the Market Abuse Regulation.

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