

12 September 2023

Merit Group plc
("Merit", the "Company" or "the Group")

Director/PDMR Shareholding

The Company was today informed that David Beck, Chief Executive Officer of the Company, purchased 40,786 ordinary shares of 28 pence each in the Company ("**Ordinary Shares**") at a price of 49 pence per Ordinary Share on 11 September 2023.

Following this purchase, Mr. Beck is interested in 148,518 Ordinary Shares representing 0.62% of the Company's issued share capital.

For further information, please contact:

Merit Group plc

Mark Smith - Non-Executive Chairman

David Beck - CEO

020 7593 5500

www.meritgroupplc.com

Canaccord Genuity Limited (Nomad and Broker)

Bobbie Hilliam

Harry Pardoe

020 7523 8150

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | |
|-----------|---|---|--|-----------|--------|----|-------|
| a) | Name | David Beck | | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | CEO | | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | |
| C) | Name | Merit Group plc | | | | | |
| b) | LEI | 213800HG65J6TYGNJU20 | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of 28p each ISIN: GB00BNYKJJ86 | | | | | |
| b) | Nature of the transaction | Purchase of Ordinary Shares | | | | | |
| c) | Price(s) and volume(s) | <table><tr><th>Price (p)</th><th>Volume</th></tr><tr><td>49</td><td>40786</td></tr></table> | | Price (p) | Volume | 49 | 40786 |
| Price (p) | Volume | | | | | | |
| 49 | 40786 | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | n/a (single transaction) | | | | | |
| e) | Date of the transaction | 11 September 2023 | | | | | |

| | | |
|----|--------------------------|------|
| f) | Place of the transaction | AIMX |
|----|--------------------------|------|

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