RNS Number: 5184M Burberry Group PLC 14 September 2023

Transaction in own shares

Burberry Group plc (the "Company" or "Burberry") announces today it has purchased the following number of its ordinary shares of 0.05 pence each from Merrill Lynch International on the London Stock Exchange and Multilateral Trading Facilities in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 12 July 2023 (the "Purchase"). The Purchase was effected pursuant to instructions issued by Burberry on 30 June 2023, as announced on 30 June 2023.

Ordinary Shares

Date of purchase:	14 September 2023
Aggregate number of ordinary shares purchased:	187,063
Highest price paid per share (pence):	2,119.0000
Lowest price paid per share (pence):	2, 072.0000
Average price paid per share (pence):	2,097.3429

Burberry intends to cancel the purchased shares.

Following the above transaction, Burberry holds 5,232,720 of its ordinary shares in treasury and has 369,816,380 ordinary shares in issue (excluding treasury shares).

Therefore, the total number of voting rights in the Company will be 369,816,380 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Since the commencement of the share buyback programme with Merrill Lynch International announced on 30 June 2023, the Company has repurchased 9,230,354 ordinary shares in aggregate at a weighted average price of 2,158.5144 pence per share.

A full breakdown of the individual trades is attached to this announcement.

http://www.ms-pdf.londonstockexchange.com/rns/5184M 1-2023-9-14.pdf

Burberry is listed on the London Stock Exchange (BRBY.L) and is a constituent of the FTSE 100 index. ADR symbol OTC:BURBY.

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