RNS Number: 6601M Blackbird PLC 15 September 2023

TR-1: Standard form for notification of major holdings

| | TR-1: Sta | andard form fo | r notification o | of major hold | ings |
|--|--|---|-----------------------------------|---|------------------------|
| 1. Issuer Details | , | | | | |
| ISIN | | | | | |
| GB0004740477 | , | | | | |
| Issuer Name | | | | | |
| BLACKBIRD PLC | | | | | |
| UK or Non-UK | Issuer | | | | |
| UK | | | | | |
| 2. Reason for No | otification | | | | |
| An acquisition or | r disposal of v | oting rights | | | |
| 3. Details of pers | son subject t | o the notifica | tion obligatio | n | |
| Name | | | | | |
| Premier Miton G | roup plc | | | | |
| City of register | ed office (if a | applicable) | | | |
| GUILDFORD | • | | | | |
| Country of regi | stered office | (if applicable |) | | |
| United Kingdom | | | <u>-</u> | | |
| 4. Details of the | shareholder | | | | |
| Full name of shooligation, about | ve | | rom the pers | on(s) subje | ct to the notification |
| | | | | | |
| Country of regi | stered office | (п аррисави | e) | | |
| E Data araukish | the three- | ld was special | od or reaches | | |
| 5. Date on which | the thresho | was Crosse | eu or reached | | |
| 14-Sep-2023 | | | | | |
| 6. Date on which | i Issuer notii | ried | | | |
| 15-Sep-2023 | | | | | |
| 7. Total positions | s of person(s | s) subject to | the notification | on obligatior | 1 |
| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer | |
| Resulting situation on the date on which | 15.912370 | 0.000000 | 15.912370 | 58610116 | |

threshold was crossed or reached

| Position of previous notification (if | 16.962987 | 0.000000 | 16.962987 | |
|---------------------------------------|-----------|----------|-----------|--|
| applicable) | | | | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---|---|---|------------------------------------|--|
| GB0004740477 | | 58610116 | | 15.912370 |
| Sub Total 8.A | 58610116 | | 15.912370 | 0% |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | pariod | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|--------|---|--------------------|
| | | | | |
| Sub Total 8.B1 | | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| | | | | | |
| Sub Total 8.B2 | | | | | |

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|--------------------------------|--|--|--|--|
| Premier Miton Group plc | Premier Asset Management Midco Ltd | | | 0.000000% |
| Premier Miton Group plc | Premier Asset Management Holdings Ltd | | | 0.000000% |
| Premier Miton Group plc | Premier Asset Management Limited | | | 0.000000% |
| Premier Miton Group plc | Premier Investment Group Ltd | | | 0.000000% |
| Premier Miton Group plc | Premier Fund Managers Ltd | 15.912370 | | 15.912370% |

10. In case of proxy voting

| name or the p | roxy noider | | | |
|------------------|-------------------|----------------|------|------|
| | | | | |
| The number a | nd % of voting ri | ghts held | | |
| | | | | |
| The date until | which the voting | rights will be | held | |
| | | | | |
| 11. Additional 1 | information | | | |
| | | | | |
| 12. Date of Cor | npletion | | | |
| 15-Sep-2023 | | | | |
| 13. Place Of Co | mpletion | | | |
| Guildford, UK | | | | |

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