

**21 September 2023**

**Sosandar plc**  
**("Sosandar" or the "Company")**

**Result of Annual General Meeting ("AGM")**

Sosandar PLC (AIM:SOS), one of the fastest growing fashion brands in the UK creating quality, trend-led products for women of all ages, announces that all resolutions put to shareholders at the Company's AGM held today were duly approved.

**Enquiries**

**Sosandar plc**

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Steve Dilks, CFO

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**About Sosandar PLC**

Sosandar is one of the fastest growing women's fashion brands in the UK targeting style conscious women who have graduated from price-led alternatives. The Company offers this underserved audience fashion-forward, affordable, quality clothing to make them feel sexy, feminine, and chic. The business sells predominantly own-label exclusive product designed in-house.

Sosandar's product range is diverse, providing its customers with an array of choice for all occasions across all women's fashion categories. The company sells through [Sosandar.com](http://Sosandar.com) and has brand partnerships in place with Next, John Lewis, Marks & Spencer, The Very Group, JD Williams and J Sainsbury.

Sosandar's strategy is to continue growing brand awareness and expand its customer database, whilst also further driving its high levels of customer retention. This is achieved through its exceptional products, seamless customer experience and impactful, lifestyle marketing activities all of which is underpinned by combining innovation with data analysis.

Sosandar was founded in 2016 and listed on AIM in 2017. More information is available at [www.sosandar-ir.com](http://www.sosandar-ir.com)

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