

26 September 2023

M&C SAATCHI PLC

(the "Company")

Director and PDMR Shareholding

The Company was notified on 25 September 2023 that Bruce Marson, the Chief Financial Officer of the Company, purchased 33,741 ordinary shares of one pence each in the Company (**Ordinary Shares**) at a price of 148.19 pence per share on 25 September 2023.

As a result of this transaction, Bruce Marson's beneficial interest in the Company amounts to a total holding of 33,741 Ordinary Shares in the Company and represents approximately 0.03% of the issued share capital of the Company.

The following notification, made pursuant to Article 19(3) of the Market Abuse Regulation, provides further details.

1.	Details of the persons discharging managerial responsibilities		
(a)	<i>Name:</i>	Bruce Marson	
2.	Reason for the notification		
(a)	<i>Position / status:</i>	Chief Financial Officer	
(b)	<i>Initial notification / amendment:</i>	Initial notification	
3.	Details of the issuer		
(a)	<i>Name:</i>	M&C SAATCHI PLC	
(b)	<i>LEI:</i>	213800XBLFQZ1T1KBA87	
4.	Details of the transaction(s)		
(a)	<i>Description of the financial instrument, type of instrument:</i>	One pence ordinary shares	
	<i>Identification code:</i>	ISIN GB00B01F7T14	
(b)	<i>Nature of the transaction</i>	Purchase of shares	
(c)	<i>Price(s) and volume(s)</i>	<i>Price(s)</i>	<i>Volumes(s)</i>
		148.19 pence	33,741
(d)	<i>Aggregated information</i>		
	<i>Aggregated volume:</i>	33,741	
	<i>Aggregated price:</i>	£49,999.81	
(e)	<i>Date of the transaction</i>	25 September 2023	
(f)	<i>Place of transaction</i>	London Stock Exchange	

For further information please call:

M&C Saatchi plc

+44 (0)20-7543-4500

Zillah Byng-Thorne, Executive Chair
Moray MacLennan, Chief Executive Officer
Bruce Marson, Chief Financial Officer

Numis Securities Limited

+44 (0)20-7260-1000

Nick Westlake, Iqra Amin

Liberum Limited

+44 (0)20-3100-2000

Max Jones, Benjamin Cryer, Will King

Brunswick Group Limited

+44 (0)207-404-5959

Andrew Porter, Kate Pope

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