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**THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION**

**FOR IMMEDIATE RELEASE**

29 September 2023

**Playtech plc**

("Playtech" or the "Group")

**Response to Media Speculation**

Following the recent media speculation, Playtech confirms that the Group is currently participating in a process (the "Process") regarding the potential acquisition of SKS365 Malta Holdings Limited ("SKS").

Playtech is aware that there are other parties who are also participating in the Process and who have expressed an interest in acquiring SKS. There can be no certainty that Playtech will be successful in the Process nor that any transaction regarding the potential acquisition of SKS will be agreed. Further announcements will be made as and when appropriate.

- Ends -

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This announcement contains inside information for the purposes of the UK Market Abuse Regulation. The person responsible for releasing this announcement is Sandeep Gandhi (Head of Investor Relations).

**About Playtech**

Founded in 1999 and premium listed on the Main Market of the London Stock Exchange, Playtech is a technology leader in the gambling industry with over 7,300 employees across 20 countries.

Playtech is the gambling industry's leading technology company delivering business intelligence driven gambling software, services, content and platform technology across the industry's most popular product verticals, including, casino, live casino, sports betting, virtual sports, bingo and poker. It is the pioneer of omni-channel gambling technology through its integrated platform technology, Playtech ONE. Playtech ONE delivers data driven marketing expertise, single wallet functionality, CRM and responsible gambling solutions across one single platform across product verticals and across retail and online.

Playtech partners with and invests in the leading brands in regulated and newly regulated markets to deliver its data driven gambling technology across the retail and online value chain. Playtech provides its technology on a B2B basis to the industry's leading retail and online operators, land-based casino groups and government sponsored entities such as lotteries. Playtech directly owns and operates Snaitech, the leading sports betting and gaming company in online and retail in Italy.

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