

11 October 2023

VIDENDUM PLC

Notification of Transactions of Directors and Persons Discharging Managerial Responsibility (PDMRs)

Videndum plc ("the Company") announces that on 9 October 2023, the following Restricted Share Plan ("RSP") awards were made to PDMRs. There are no performance conditions tied to this award but time-based vesting subject to remaining in employment with Videndum, with awards to vest on 31 March 2026.

- NICOLA DAL TOSO - Divisional CEO, Production Solutions - 12,000 RSP shares
- MARCO VIDALI - Divisional CEO, Creative Solutions - 12,000 RSP shares
- JON BOLTON - Group Company Secretary and HR Director - 6,000 RSP shares

Jon Bolton
Group Company Secretary
020 8332 4600

A snapshot of Videndum plc

Videndum is a leading global provider of premium branded hardware products and software solutions to the growing content creation market. We are organised in three Divisions: Videndum Media Solutions, Videndum Production Solutions and Videndum Creative Solutions.

Videndum's customers include broadcasters, film studios, production and rental companies, photographers, independent content creators, gamers, professional musicians and enterprises. Our product portfolio includes camera supports, video transmission systems and monitors, live streaming solutions, smartphone accessories, robotic camera systems, prompters, LED lighting, mobile power, carrying solutions, backgrounds, motion control, audio capture, and noise reduction equipment.

We employ around 1,700 people across the world in 11 different countries. Videndum plc is listed on the London Stock Exchange, ticker: VID.

More information can be found at: <https://videndum.com/>

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