

**Press Release**

12 October 2023

**Guild Esports PLC**

("Guild Esports", "Guild", or "the Company")

**Guild signs three new Fortnite pro-players**

Guild Esports PLC (LSE: GILD; OTCQB: GULDF), a global gaming-focused media business, is pleased to announce the signing of three top-ranked professional players, 'Blacha', 'Chico' and 'PabloWingu' to its professional Fortnite roster.

Blacha, Chico and PabloWingu are widely regarded as industry ones to watch and have won over \$185,000 combined in tournament prize pools in 2023. They will be competing under the Guild banner in European and international Fortnite tournaments.

Blacha, from Poland, has agreed a six-month contract with Guild, which the Company has the option to extend for a further nine-months. He joins Guild following an impressive professional season, having made strong performances across Fortnite Champion Series ("FNCS") events, which are widely considered Fortnite's most competitive tournaments. Blacha has additionally seen success in 'zero-build' tournaments, finishing 4<sup>th</sup> at DreamHack Open in Sweden in June 2023, and qualifying for the 'Gamers8' tournament in Saudi Arabia.

Chico, from Bosnia and Herzegovina, has initially signed to represent Guild in the FNCS finals. He has been among the best finishers in FNCS major tournaments this year, including 2<sup>nd</sup> place in FNCS in August, and goes into the Global Championships in excellent form after claiming 1<sup>st</sup> place in the 'Duos Cash Cup' in September 2023.

PabloWingu, from Denmark, has signed a one-year contract with Guild, which the Company has the option to extend for a further two years. He has performed at a consistently high level in 2023; PabloWingu was part of one of only 9 duo teams to qualify for all three FNCS European Majors tournaments this year. He has also excelled across 'zero-build' tournaments, taking second place in 'DreamHack Dallas' in July.

Guild's new roster represents a shift in focus for Guild towards targeting up-and-coming and developing talent via scouting and data analysis tools. The new players will replace Anas and Hen, who will leave the Company following the conclusion of the FNCS season. Hen will leave on 21 October 2023 and Anas on 25 October 2023.

**Jasmine Skee, CEO of Guild Esports, commented:** "Guild's Fortnite team is an important jewel in our crown, and I'm delighted to strengthen our long-term position in the iconic esport by signing young three players who have already achieved remarkable success. Blacha, Chico and PabloWingu are some of the most promising players in professional Fortnite, and it is a testament to the quality of our coaching and facilities that they have chosen Guild as the location to take their professional careers to the next level.

"Guild and our academy system will support them to win tournaments and succeed at the highest level. With their addition, we're not just signing players; we're investing in the next generation of Champions."

For further information please contact:

<b>Guild Esports</b>	
<b>Jasmine Skee</b> Chief Executive	<b>via Tancredi +44 207 887 7633</b>
<b>Tennyson Securities</b>	
Corporate Broker <b>Peter Krens</b>	<b>+44 207 186 9030</b>
<b>Tancredi Intelligent Communication</b> Media Relations	
<b>Helen Humphrey</b> <b>Charlie Hobbs</b> <b>Jasmine Gadhavi</b> <a href="mailto:guild@tancredigroup.com">guild@tancredigroup.com</a>	<b>+44 7449 226 720</b> <b>+44 7897 557 112</b> <b>+44 7931 435 236</b>

**About Guild Esports:**

Guild Esports PLC is a global gaming-focused media business that fields professional players in gaming competitions under the Guild banner. Our in-house training academy aims to attract and nurture the best esports talent, and our goal is to provide the ultimate entertainment experience alongside a distinctive lifestyle brand authentic to the esports community worldwide. Guild is led by an experienced management team of entertainment sector and esports veterans and co-owned by David Beckham. The Company is headquartered in the UK and its shares are listed on the Main Market of the London Stock Exchange (ticker: GILD)

and on the OTCQB Venture Market in the United States (ticker: GULDF). Please visit [www.guildesports.com](http://www.guildesports.com) for more information.

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@lse.com](mailto:ms@lse.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NRAEAXEFFDDDDFFA