

12 October 2023 Videndum plc

Appointment of Non-Executive Director

Videndum plc ("Videndum" or "the Company") is pleased to announce the appointment of Graham Oldroyd to the Board of the Company as a Non-Executive Director with effect from 12 October 2023. Graham will also be a member of the Audit, Remuneration and Nominations Committees.

Commenting on the appointment, Ian McHoul, Videndum's Chairman said: "I am delighted that Graham is joining the Board of Videndum at this important time for the Company. Graham brings substantial M&A, capital markets and private equity experience and a good track record of value creation in companies of similar scale and size to Videndum."

Graham Oldroyd is a Non-Executive Director of The Global Smaller Companies Trust PLC listed on the London Stock Exchange. He also holds director positions at unlisted companies, including as Chair of Ideal Standard International NV, as a non-executive director at Tunstall Integrated Healthcare Holdings Ltd, and Chair at MCF Limited. Formerly, Graham was a non-executive director of PHS Group Investments Ltd, Nobina AB and Henderson Alternative Strategies Trust plc (where he was Chair of the Audit Committee from 2014 - 2020). He was a partner with 23 years' service at European private equity fund manager Bridgepoint until June 2013.

A graduate in Engineering from Cambridge University, Graham also holds an MBA from INSEAD Business School. He is a Chartered Engineer, a Fellow of the Institution of Mechanical Engineers, and a Member of the Chartered Institute for Securities & Investment.

There are no further matters to be disclosed in accordance with paragraph 9.6.13 of the Listing Rules of the UK Listing Authority.

Enquiries:

Ian McHoul, Chairman
Stephen Bird, Group Chief Executive

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A Snapshot of Videndum plc

Videndum is a leading global provider of premium branded hardware products and software solutions to the growing content creation market. We are organised in three Divisions: Videndum Media Solutions, Videndum Production Solutions and Videndum Creative Solutions.

Videndum's customers include broadcasters, film studios, production and rental companies, photographers, independent content creators, professional musicians, governments and enterprises. Our product portfolio includes camera supports, video transmission systems and monitors, live streaming solutions, smartphone accessories, robotic camera systems, prompters, LED lighting, mobile power, carrying solutions, backgrounds, motion control, audio capture, and noise reduction equipment.

We employ around 1,700 people across the world in 11 different countries. Videndum plc is listed on the London Stock Exchange, ticker: VID.

More information can be found at: <https://videndum.com/>

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information, please contact ms@seg.com or visit www.ms.com.

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