

### Transaction in own shares

Burberry Group plc (the "**Company**" or "**Burberry**") announces today it has purchased the following number of its ordinary shares of 0.05 pence each from Morgan Stanley & Co International Plc on the London Stock Exchange and Multilateral Trading Facilities in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 12 July 2023 (the "**Purchase**"). The Purchase was effected pursuant to instructions issued by Burberry on 29 June 2023, as announced on 30 June 2023.

#### Ordinary Shares

Date of purchase:	16 October 2023
Aggregate number of ordinary shares purchased:	494,973
Highest price paid per share (pence):	1,770.5000
Lowest price paid per share (pence):	1,744.5000
Average price paid per share (pence):	1,753.4600

Burberry intends to cancel the purchased shares.

Following the above transaction, Burberry holds 5,232,720 of its ordinary shares in treasury and has 363,873,931 ordinary shares in issue (excluding treasury shares).

Therefore, the total number of voting rights in the Company will be 363,873,931 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Since the commencement of the share buyback programme with Morgan Stanley & Co International Plc announced on 30 June 2023, the Company has repurchased 5,907,863 ordinary shares in aggregate at a weighted average price of 1,831.5400 pence per share.

A full breakdown of the individual trades is attached to this announcement.

[http://www.ms-pdf.londonstockexchange.com/ms/2913Q\\_1-2023-10-16.pdf](http://www.ms-pdf.londonstockexchange.com/ms/2913Q_1-2023-10-16.pdf)

*Burberry is listed on the London Stock Exchange (BRBY.L) and is a constituent of the FTSE 100 index. ADR symbol OTC: BURBY.*

*BURBERRY, the Equestrian Knight Device, the Burberry Check and the Thomas Burberry Monogram and Print are trademarks belonging to Burberry.*

**This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.**

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POFFFFMMESELS