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PORTMEIRION GROUP PLC

New 'Kit Kemp for Spode range' recognised by Homes & Gardens Design Awards and Bloomingdales department stores exposure

Portmeirion Group PLC, the owner, designer, manufacturer and omni-channel retailer of leading homeware brands in global markets, provides an update on product and marketing initiatives within its key US market.

New York Tabletop Show

Last week Portmeirion Group was pleased to welcome many of its North American customers to its permanent showroom on Madison Avenue for the New York Tabletop Show. This provided a great opportunity to introduce US retailers to our latest product launches and innovations. Feedback from customers during the event was extremely positive, generating opportunities for new listings and distribution for 2024.

Kit Kemp for Spode - 'Highly commended'

We are delighted to report that one of our most recent tableware and giftware launches - 'Kit Kemp for Spode' (our collaboration between our Spode brand and acclaimed British Interior Designer, Kit Kemp), has just been recognised and accredited in the recent 2023 Homes & Gardens Design Awards within the Best Home Accessory category. This commendation is testament to the strength of our product development and design teams who continue to develop new products and ranges desired by customers all over the world.

Bloomingdales Christmas window

The Kit Kemp for Spode range is also due to be featured in one of the windows at Bloomingdale's flagship department store on 59th Street, New York City, one of the city's most iconic shopping venues during December's key holiday period.

Mike Raybould, Chief Executive said: "It is fantastic to see our new products being recognised by the Homes & Gardens Design Awards, helping to further drive brand awareness around the world. Christmas is a key trading period for the Group and we look forward to the exposure that the new Bloomingdales display will bring to this new range and our Spode brand in general. Our exciting new range can be seen at www.spode.co.uk/kit-kemp and www.spode.com/kitkemp".

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NOTES TO EDITOR:

Portmeirion Group PLC is a leading, omni-channel British ceramics manufacturer and retailer of leading homeware brands.

Based in Stoke-on-Trent, United Kingdom, the Group owns six unrivalled heritage and contemporary brands, with 750+ years of collective heritage; Portmeirion, Spode, Royal Worcester, Pimpernel, Wax Lyrical and Nambé.

The Group serves markets across the world, with global demand driven by diversified international markets including the key geographies of the US, UK and South Korea.

Portmeirion Group has a proven capital-light, well developed and self-funded growth strategy focused on building a wider customer base and growing the sales footprint of its brands, through:

- Building and growing international sales markets
- Developing online sales channels in core markets
- Designing and launching new product to widen appeal and take market share
- Leveraging brands and extensive product ranges

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