

30 October 2023

NAHL Group PLC
("NAHL", the "Company" or the "Group")

Grant of options under SAYE Scheme

NAHL (AIM: NAH), a leading marketing and services business focused on the UK consumer legal market, announces that on 27 October 2023, it granted 463,736 options over new ordinary shares of 0.25 pence each ("Ordinary Shares") to certain employees and directors of the Group under the NAHL Save As You Earn scheme ("SAYE Scheme").

Participation in the SAYE Scheme has been made available to all employees of the Company who satisfy certain eligibility criteria, giving them the opportunity to participate in the future growth of the Company via options granted under the NAHL Group Share Option Plan. The following directors and persons discharging managerial responsibility ("PDMRs") of the Company have elected to participate in the SAYE Scheme and their options are included in the total figures above.

Name	Title	Number of options granted	Exercise price
James Saralis	Chief Executive Officer	41,222	£0.45
Christopher Higham	Chief Financial Officer	41,222	£0.45

The options vest after three years, subject to continued employment with the Group, and are exercisable at a price of £0.45 per share, representing a discount of 20 per cent to the closing mid-market price of the Ordinary Shares on 6 October 2023, calculated in accordance with the rules of the SAYE Scheme.

Following the grant of these options, James Saralis is now interested in a total of 845,970 share options in the Company and Chris Higham is now interested in a total of 507,221 share options in the Company.

Following this grant there are a total of 3,719,543 share options granted over unissued Ordinary Shares granted to directors and employees, representing 7.9% of the Company's current ordinary share capital of 46,894,697 Ordinary Shares.

For further information:

NAHL Group PLC
James Saralis (CEO)
Chris Higham (CFO)

via FTI Consulting
Tel: +44 (0) 20 3727 1000

Allenby Capital (AIM Nominated Adviser & Broker)
Jeremy Porter/Liz Kirchner/Vivek Bhardwaj (Corporate Finance)
Amrit Nahal/Stefano Aquilino (Sales & Corporate Broking)

Tel: +44 (0) 207 220 0500

FTI Consulting (Financial PR)
Alex Beagley
Sam Macpherson
Amy Goldup

Tel: +44 (0) 20 3727 1000

Notes to Editors

NAHL Group plc (AIM: NAH) is a leader in the Consumer Legal Services market. The Group provides services and products to individuals and businesses through its two divisions:

· **Consumer Legal Services** provides outsourced marketing services to law firms through National Accident

Helpline; and claims processing services to individuals through National Accident Law, Law Together and Your Law. In addition, it also provides property searches through Searches UK.

Critical Care provides a range of specialist services in the catastrophic and serious injury market to both claimants and defendants through Bush & Co.

More information is available at www.nahlgroupplc.co.uk, www.national-accident-helpline.co.uk, www.national-accident-law.co.uk and www.bushco.co.uk.

The below notifications made in accordance with the requirements of the UK Market Abuse Regulation provide further detail:

1.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Mr James Saralis	
2.	Reason for the notification		
a)	Position / status	Chief Executive Officer (Director and PDMR)	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer		
a)	Name	NAHL Group plc	
b)	LEI	213800FQN7XBX1S6U981	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Options over ordinary shares of 0.25 pence each	
b)	Identification code	GB00BM7S2W63	
c)	Nature of the transaction	Grant of options	
d)	Price(s) and volume(s)		
		Price	Volume
		£0.45	41,222
e)	Aggregated information - Volume - Price	As above	
f)	Date of the transaction	27 October 2023	
g)	Place of the transaction	Outside of a trading venue	

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Christopher Higham
2.	Reason for the notification	
a)	Position / status	Chief Financial Officer (Director and PDMR)
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer	
a)	Name	NAHL Group plc

b)	LEI	213800FQN7XBX1S6U981	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Options over ordinary shares of 0.25 pence each	
b)	Identification code	GB00BM7S2W63	
c)	Nature of the transaction	Grant of options	
d)	Price(s) and volume(s)		
		Price	Volume
		£0.45	41,222
e)	Aggregated information - Volume - Price	As above	
f)	Date of the transaction	27 October 2023	
g)	Place of the transaction	Outside of a trading venue	

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHPPGMWUUPWGRB