RNS Number: 7500R Rentokil Initial PLC 30 October 2023

Notification of transactions by persons discharging managerial responsibilities and persons closely associated with them

The Company hereby announces that David Frear, Non-Executive Director, purchased 500 American Depositary Shares (ADSs) in the Company at a price of USD25.43 per ADS on 27 October 2023. Each ADS is equivalent to five of the Company's ordinary shares of one pence each.

The relevant notification set out below is provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	David Frear		
2	Reason for the notification	notification		
a)	Position/status	Non-Executive Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor	er, emission allowance market participant, auction platform,		
a)	Name	Rentokil Initial plc		
b)	LEI	549300VN4WV7Z6T14K68		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	trument, type of instrument		
	Identification code			
b)	Nature of the transaction	Purchase of American Depositary Shares		
c)	Price(s) and volume(s)	t	1	
		Price(s)	Volume(s)	
		USD25.43	500	
d)	Aggregated information			
	- Aggregated volume	500		
	- Total price	USD12,715.00		
e)	Date of the transaction	27 October 2023		
f)	Place of the transaction	New York Stock Exchange		

Enquiries:

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact msc.dec. www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

DSHBSBDGDUXDGXG