

S & U PLC

("S&U" or "the Company")

Director/PDMR and PCA Shareholding

S&U have been informed that Richard Coombs, son and a PCA of Graham Coombs, has on 27.10.23 purchased 2,250 Ordinary shares in the Company.

The information set out below is provided in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation No 596/2014.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Richard Coombs				
2	Reason for the notification					
a)	Position/status	PCA, son of Graham Coombs				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	S&U PLC				
b)	LEI	213800QZ1X2A7J64SQ31				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 12.5p each ISIN : GB0007655037				
b)	Nature of the transaction	Purchase of ordinary shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume (s)</td></tr><tr><td>£20.895</td><td>2,250</td></tr></table>	Price(s)	Volume (s)	£20.895	2,250
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£20.895	2,250					
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>£20.895</td><td>2,250</td></tr></table>	Price	Volume	£20.895	2,250
Price	Volume					
£20.895	2,250					
e)	Date of the transaction	27 October 2023				
f)	Place of the transaction	London Stock Exchange				

Enquiries Anthony Coombs	S&U plc	c/o SEC Newgate
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