Rentokil Initial plc (the "Company") 10 November 2023

## Notification of transactions by persons discharging managerial responsibilities and persons closely associated with them

The Company hereby announces that Sarosh Mistry, Non-Executive Director, purchased:

- 170 American Depositary Shares (ADSs) in the Company at a price of USD 27.149900 per ADS on 9 November 2023; and
- 200 ADSs in the Company at a price of USD 27.145000 per ADS on 9 November 2023.

Each ADS is equivalent to five of the Company's ordinary shares of one pence each.

The relevant notification set out below is provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Sarosh Mistry	
2	Reason for the notification		
a)	Position/status	Non-Executive Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Rentokil Initial plc	
b)	LEI	549300VN4WV7Z6T14K68	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Rentokil Initial plc American Depositary Shares	
	Identification code	CUSIP: 760125104	
b)	Nature of the transaction	Purchase of American Depositary Shares	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		USD 27.149900 USD 27.145000	170 200
d)	Aggregated information		
	- Aggregated volume	370	
	- Total price	USD 10,044.48	
e)	Date of the transaction	9 November 2023	
f)	Place of the transaction	New York Stock Exchange	

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