RNS Number : 4253T Revolution Beauty Group PLC 14 November 2023

## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible) i

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached $^{\rm ii}$ :			Revolution Beauty Group PLC GB00BP7L1T61			
1b. Please indicate	if the issuer is a non-l	JK issuer (plea	se mark	with an "X" if appropria	te)	
2. Reason for the no	tification (please mark	the appropriate	box or b	ooxes with an "X")		
An acquisition or dis	posal of voting rights					Х
An acquisition or dis	posal of financial inst	ruments				
An event changing t	he breakdown of votir	ng rights				
Other (please specif	fy) <sup>iii</sup> :					
3. Details of person	subject to the notifica	tion obligatior	ı <sup>iv</sup>			
Name			UBS Investment Bank UBS Group AG			
City and country of registered office (if applicable)			Zürich Switzerland			
4. Full name of shar	eholder(s) (if different fr	rom 3.) <sup>v</sup>				
Name			UBS A	G London Branch		
City and country of registered office (if applicable)			London	, United Kingdom		
5. Date on which the threshold was crossed or reached $^{\text{vi}}$ :			03 November 2023			
6. Date on which issuer notified (DD/MM/YYYY):			07 November 2023			
7. Total positions of	person(s) subject to th	ne notification	obligat	ion		
	% of voting rights attached to shares (total of 8. A)	% of voting r through fina instrumer (total of 8.B 1 2)	ncial nts	Total of both in % (8.A + 8.B)	Total number of voti rights held in issuer + 8.B) <sup>vii</sup>	
Resulting situation on the date on which threshold was crossed or reached	6.065435%	0.000000%		6.065435%	19,304,071	
Position of previous notification (if applicable)	5.932404%	0.000000	%	5.932404%		

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached Viii					
A: Voting rights attached to shares					
Class/type of	Number of voting rig	hts <sup>ix</sup>	% of voting rights		
shares ISIN code (if possible)	Direct (DTR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DTR5.2.1)	
GB00BP7L1T61		19,304,071		6.065435%	
CLIDTOTAL O A	40.20	4 074	6.00	E49E0/	

20RIOIAL 9. A	1 <del>9,304,</del> 071	<b>ზ.</b> 003433%

B 1: Financial Instrur	nents accordi	ng to DTR5.3.1R (1) (a)		
Type of financial instrument	Expiration date <sup>X</sup>	Exercise/ Conversion Period xi	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
		SUBTOTAL 8. B 1		

Type of financial instrument	Expiration date <sup>X</sup>	Exercise/ Conversion Period Xi	Physical or cash Settlement XII	Number of voting rights	% of voting rights
	<b>-</b>		SUBTOTAL 8.B.2		

9. Information in relation applicable box with an "X")	to the person subject to the	notification obligation (plea	se mark the	
	cation obligation is not controlle			
control any other undertakin	ng(s) holding directly or indirect	ly an interest in the (underlyin	g) issuer <sup>XIII</sup>	
financial instruments are eff	ertakings through which the voti ectively held starting with the u		son or legal entity	Х
(please add additional rows	as necessary) XIV			
Name <sup>XV</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equ is higher than the not threshold	
UBS Group AG				
UBS AG				
UBS AG London Branch	6.065435%		6.065435%	

10. In case of proxy woting, please identify:		
Name of the proxy holder		
The number and % of voting rights held		
The date until which the voting rights will be held		

11. Additional information <sup>xvi</sup>			

Place of completion	Zurich, Switzerland
Date of completion	07.11.2023

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